

**City of East Bethel**  
**Economic Development Authority Agenda**  
Regular Meeting – 7:00 p.m.  
Date: September 15, 2014



**AGENDA**

**Item**

- |         |  |
|---------|--|
| 7:00 PM | <b>1.0 Call to Order</b>                         |
| 7:01 PM | <b>2.0 Adopt Agenda</b>                          |
| 7:03 PM | <b>3.0 Approve June 16, 2014 Meeting Minutes</b> |
| 7:05 PM | <b>4.0 EDA Business Tools, website update</b>    |
| 7:30 PM | <b>5.0 Business Development Report</b>           |
| 7:40 PM | <b>6.0 Data Center discussion</b>                |
| 7:50 PM | <b>7.0 Chamber Update</b>                        |
| 7:55 PM | <b>8.0 City Council Report</b>                   |
| 8:00 PM | <b>9.0 Adjournment</b>                           |

## EAST BETHEL ECONOMIC DEVELOPMENT AUTHORITY MEETING

June 16, 2014

The East Bethel Economic Development Authority (EDA) met for a Regular EDA Meeting on June 16, 2014 at 7:18 P.M for their regular meeting at City Hall.

MEMBERS PRESENT: Heidi Moegerle Dan Butler Bob DeRoche John Landwehr

MEMBERS ABSENT: Mike Connor  
Julie Lux  
Brian Bezanson

ALSO PRESENT: Jack Davis, City Administrator

### Call to Order & Adopt Agenda

**Moegerle motioned to adopt the June 16, 2014 agenda.** Butler wanted to add two items – Mike Connor’s resignation and 2015 Budget. (5a and 5b respectively.) Moegerle said she was fine with that. **Butler seconded; all in favor, motion carries unanimously.**

### Approval of Meeting Minutes May 19, 2014

Butler wanted to propose the changes pertaining to spelling and grammar be submitted in writing. Everyone was ok with that. Moegerle said most of the changes were punctuation. Butler said on page 5, List Serve. He isn’t sure if it is one word or not. Moegerle said it is called a Listserv. Butler said he wasn’t aware of that. Moegerle said she thinks it is one word. Anything else? **Moegerle motioned to approve the minutes as amended. Landwehr seconded; all in favor, motion carries unanimously.**

### EDA Mission Statement and Work Plan

Please find attached the proposed 2014 Work Plan. This plan is based on the discussions that we have had in the past. Included with the plan is a Vision statement for the EDA. After the last meeting, staff thought it would be helpful to discuss the following:

1. What are the problems with locating businesses in East Bethel
2. What are the opportunities to locate businesses in East Bethel
3. What can we offer to a business
  - a. Incentives
  - b. Land
  - c. Workforce
4. Identify those businesses that we would like to see in East Bethel – both inside the sewer district and outside the sewer district

To him, we are probably jumping in this at the middle of the stream. We should all step back to a macro level. What is the broad macro level? These fall into the micro level. We are premature in discussing those.

Number one, what is or are our economic development goals? It is to develop the corridor. Landwehr said we got too far off into the how's and why's. Davis said we need to go to another couple steps and define what our problems are. What are our obstacles? If we can identify those, and we will have no control over. Our location is a problem and an opportunity. We are 25 miles from the metro and we are in the center of three other cities which offer things we would like to offer. The price of fuel might control where people want to live. We have a small inventory of existing buildings for sale. We need to delve into the problems we need to address. Which are the ones we need to focus on, we can't worry about the price of fuel. We need to focus on the things we have control over. What are our assets? Those are the two critical things we need to discuss. The initiatives then fall into place. We need to identify the broad range problems.

DeRoche said we can't change location, fuel or small inventory of properties ready. Landwehr said he feels right now we are in a burst of business in the business world. There is an opportunity just short of where we were in 2007 in the business climate of opportunity in the business world. People are more cautious. There is an incredible amount of building going on. In Rogers there is a 300,000 square foot warehouse building going up. There are plans in North Minneapolis of \$1.3 million doing renovations on Broadway - Habitat for Humanity. City of Minneapolis has three ordinances where there is a huge list of properties having the homes be built. Habitat has started about 25 homes this year. Just in the City of Minneapolis, there is \$3.6 million dollars of permits which have been pulled. He doesn't mean to rattle on about other cities. There is a new climate, more cautious and calculated. He doesn't know how people look at us. He doesn't know what questions a business would ask. He doesn't know if they ask what the City's 20 year plan is. He has seen a lot of things people have forward on positively. We keep honest to our roots and cater to new opportunities. He doesn't pretend to know what we offer. Things are in a good positive way.

Davis said we do have problems and we do have opportunities. We have certain assets we can use to help us with our issues. With the sewer issues, we have 200-300 acres of property that owners want to develop. We have competitive tax rates with cities we are competing against. We are not the same as Blaine we are lower than Cambridge, Isanti and St. Francis. We have one thing Ham Lake doesn't have, we have sewer and water. We have utilities. We now have capabilities for fiber optic and high speed internet. We have it from two sources - Mid Continent and the County. Mid Continent says they can compete with anyone. We have infrastructure. We have the mind set and we are going to look at the corridor. It isn't a rigid look. We all recognize there are issues to be addressed. We have several things on the plus side.

Landwehr said we have a new charter school. The old church is a charter school K-6. Davis said they don't have building permits for it, or certificate of occupancy. Landwehr said they are on the horizon. Davis said once we define our problems and assets. It is pretty well known we have a certain underserved market. We have talked about the corner of Hwy 65 and County Road 22, nothing has happened there. We also have Don Shaw who is trying to get his housing development off the ground. Hopefully it will partially start this year.

We have three property owners in the sewer district and they are looking for ways to start a project. All have needs we can handle. He does think in light of the problems, we have opportunities. It will never be at the pace in the feasibility studies. It would happen if we didn't do anything it will happen.

Moegerle said she wasn't able to attend the meeting last week. The feedback she got was they don't trust this is going to be. There is a lack of trust. She has heard that from professionals. They don't have confidence we are going forward and the going forward includes them. There is a lack of trust. There isn't lack of trust in an individual, it is global. We need a consistent message and every one should use it. We are working together and we are working together to go forward. We are not blind to our difficulties. We as a City are not cooperating or collaborating as much as we should. For example, we need to have more roof tops to get a grocery. Have we talked to Linwood to say what are you doing to get new homes? If you have new homes that is the target area for the grocery. We are not talking about working in our relationships. Davis said what we want for East Bethel, Linwood or Oak Grove might not care.

Landwehr asked if the grocery would be interested. Davis said for Linwood, it would be 2,000 people. Moegerle said so we all know what our plans are. Do we know what message they are giving, so we team up? The contrast then works to our advantage. Anoka County is trying really hard with Greater MSP to get businesses here. But one of the things they have carved out for themselves is Anoka County is a recreation area. We have these recreation opportunities. Does East Bethel ever show up in Explore MN? We should have our City registered with the MN Film Board. A lot of them have fewer people than we do. If you start seeing the City of East Bethel out in a list, with big cities that are in the group. Then it rubs off on us and we are playing with the big boys. We should look at who we collaborate with and who we join.

Butler said the City of East Bethel was in the 10% of places to live in Minnesota. He read the article and there were a number of factors they used. It wasn't as broad as perhaps it could have been. There are only so many resources you can put in. What he wanted to say about location, is people move here because of the location. Location isn't always a negative. He has a friend who lives in Randolph. He has a place up in Squaw Lake. It is an hour and a half for him to get to our house. We moved here because it took an hour out of our drive to the cabin. It takes two hours off our weekend commute to the cabin. There are things we could do to market to people on the south side of town traveling north. Things like that, it isn't a major thing. Location is a positive to half the people in the state. Davis said location is a problem and an opportunity.

Davis got Lux up to speed. Butler said infrastructure we have. We have a TIF district and land at a reasonable rate. Our tax rate is median to the County. Davis said there are 21 cities in the County, and we are 14<sup>th</sup> on the list. We are in the middle third and there is only a small variation between cities. We are not competing against Blaine, and Ham Lake doesn't have what we have. There are no utilities from 133<sup>rd</sup> Avenue all the way up to Isanti. No one in the corridor offers utilities, except us. It will partially solve our issues. ‘

Moegerle said Hwy 65 is another big problem. Davis said that is a problem we can address. We will work with MnDOT to improve access points and looking at service roads. The other issue with Hwy 65 is congestion. The congestion we have starts from Bunker Lake down to Hwy 10. Hopefully there will be some things done to alleviate that. Butler said another problem with transportation is how easy is it to work with MnDOT?

Butler said we all said we want to see some Hwy 65/County Road 22, we all want convenience store, fast food, etc. Davis said we will have to ratchet some of our efforts up. If East Bethel properties don't want to develop the property, we will have to make contacts with other groceries about developing in East Bethel. Butler said the East Side of Hwy 65 is more advantageous than the west side. Davis said there could be a service road on the east side. Moegerle said if we see a business is having a problem and moving out of the City. Can we contact businesses leaving a City? Davis said that is a good thing to follow up on, and takes very little time. It is a highly competitive game.

Butler said he doesn't know what the position is of the City Council to offer incentives. We don't have land, what is the appetite of City Council to offer businesses to move. That is a rhetorical question which needs to be discussed at the Council level at a work session. What will the Council do? He doesn't like the idea thinking the Council would incentive against someone who is already here. Moegerle said isn't that inevitable. Butler said no it isn't. Moegerle said it is a sliding scale. A grocery store competing with hardware store. We should have a level playing field. The first ones in. Butler said Coborns is already in the City with Coborns delivers. Landwehr said that is why you would think they would be perhaps interested. Davis said from the standpoint of their current locations, Princeton, Ramsey. They are further away than some of the stores. Maybe they haven't been approached in the right manner. Since we have so little activity on Hwy 65 and County Road 22. Landwehr said like a Casey's. Davis said there is another prime piece of property 10 acres between Hwy 65 and Briarwood. The owner of that property is very anxious to do something.

We are going to have to do more things from a City's perspective. Landwehr said you know SuperAmerica was sold three years ago. Davis said we have a person who fulfills the road of City Planner and Community Development. City Planning takes 70-80%. We might have to hire someone part time, like a planning technician, so they can take care of the day to day activities. Things which aren't extremely technical, but they take quite a bit of time. If we are going to get really aggressive in marketing and recruiting we need someone who has the time to spend with it.

Davis said where do you want us to go with this next? We have discussed it from a number of angles, what is the next step. Landwehr said passive hasn't gotten us very far. Moegerle said we should do a recreation outreach. People come here for fun and want to be nearer to my cabin. It is a soft approach. We need to identify ourselves that way. Landwehr said it is identifying what we have. Moegerle said to say we are a recreation destination. Landwehr said it is showing our assets. We need East Bethel's who and what we have available. We need to look at franchise places. You call ten and we will get 300 return

phone calls. Casey's is out of Iowa and SuperAmerica is out of Ohio. There are a lot of things he guesses. He doesn't have answers. There are tons of young people which would be looking forward a way to build their resumes.

Davis said one of the things on the Council agenda, is to hire a website/planning intern. They would have time to do basic planning activities. We will then be able to see how much it frees up the Community Development person. Moegerle said we are trying to get caught up. Reorganizing that and freeing her up is critical. If we going to do the Planning Technician, it would be behoove us to get things started sooner versus later.

Butler said you are talking about passive versus active. We have to be active regardless of which form it takes. If we are calling people up or going on a road trip, take two days and go knock on doors and try to get thing scheduled with planning people. He has never been afraid to knock on doors. He doesn't know how businesses look at that. Lux said they are happy to get those calls. DeRoche said that is the approach Andover is taking. They have been cold calling. Yeah in fact is the TempSensor. It was picked up to move to Andover. Lux said it was on a lot the City owned. That being said, contacting those businesses, and our developer packet, it would be free up Colleen's time.

Lux asked if we know if the landowners have a vision. Davis said yes, he will give an update on that a little later on.

Davis said they will put some notes together and focus on the recruitment end. He just wanted to review the assets and our problems. We recognize what we have.

## **Business Development Report**

- Facilitated discussions between the City and Verizon about a new proposed cell tower location. An Interim Use permit has been applied for and will be on the next Planning Commission agenda.
- Met with existing business who is interested in bringing in another business into East Bethel.
- Continue to work on access issues out of Classic Commercial Park.
- Work with existing developer on an already platted (pre 2007) rural residential development.
- 2 existing businesses are currently looking at expansion projects and the City is working with them.

Davis we have been working with two existing business, Tech and Rivard. Rivard has gotten into a new business with wood yard and patio furniture. They are in Home Depot. They have a fairly extensive internet business on it. They are looking at expanding their existing facility. They possibly add on 20,000 or 30,000 square feet. We have met with Mike Rivard. We told them we would work with them. It is very promising.

We have been talking with a business from Ham Lake which might want to move up here. Two are retention and one is relocation.

We met with the major property owners in the sewer district. Tim Chies is anxious to get something going. It is 80 acres where One Man's Treasury is. He met with Walt Osborne this morning to know what they are going to be doing. They want to get something going on the 10 acre site. Kwik Trip approached them a few years ago but backed out when there were no utilities. They are trying to renew that relationship. Met with Shaw and he is still waiting for his permit from the Corp. He wants to start earth work this year and do utilities in the spring and lots for sale next year.

Aggressive Hydraulics might have a potential project.

It is easy to think we aren't going to get anything. There are things which are happening.

Landwehr said the dominoes start falling. Davis said it is a confidence thing. People are waiting for people to make the first move. Butler said the City has put a much better foot forward in the last four or five years. It is a business friendly environment. Davis said image issues, had the image of high tax rate and anti-business. Those are things we had to overcome. Moegerle mentioned the trust factor. He would like to talk to someone. Moegerle said just last night; people were talking about six years ago. People like to hang on to the negative. She said that is not the way it is now. It is still prevailing. Landwehr said even last year when I was handing out fliers, people were negative. It might be nice, but more effective on the website. Maybe we should have the information on East Bethel being on the desirable City list. Lux said it is process and we are all ambassadors.

**2015 EDA Budget**

This would not be the maximum levy. The maximum is .0183. Most of the funds would be transfers to the General Fund to do EDA work. We have professional services fee category. If we hire someone part time, we would have funds diverted to cover the community development person's salary. If we are looking at the EDA and if they are doing most of the work, their funding should come from EDA. We would like you to recommend a budget of \$129,660 for 2015. We want it for discussion.

**Moegerle motioned to approve the 2015 EDA Budget. Lux seconded; all in favor, motion carries (DeRoche abstained).**

Moegerle said for 2012 there were \$8,000 in legal fees and 2013 was less. Why so much this year? Davis said for TIF issues. Last year the legal fees were low. If we don't spend them they can carry over.

**Mike Connor Resignation**

Butler said Connor offered to resign his position due to not being able to attend meetings and his current schedule. He is welcoming our thoughts. If that is his schedule, it would be in the interest of the City for him to resign. Davis said Mike was reappointed last year, and he has five more years. We should direct staff to get back to Mike. If that is the course of action with his attendance.

Davis said he would be glad to send him a letter with the sentiments of the EDA. This avoids other issues since he offers this. Moegerle said it is troublesome which we struggle for a quorum. Butler said if he hears back from him, and he resigns. We have a Council meeting on Wednesday and he is going to request we have a special meeting the following week. We can go ahead, and we want to give people time to apply. It probably wouldn't be until July for people to respond. DeRoche said doing it hastily is not good. Moegerle said we need to give people lead time.

**Chamber Update**

Chamber had an event last Thursday and Mike gave a presentation on the City finance. It was very well attended. There will be a chamber golf outing on July 18<sup>th</sup>. There are two golf teams which challenged each other. It is for Booster Days. He thought he brought some sign up for the golfers. The East Bethel Chamber was invited to participate in the Ham Lake Chamber golf event in August. The July 18<sup>th</sup> event is open to everyone. You can come out and network. Please come out, network and enjoy yourself. The Ham Lake golf outing has been going on for 39 years. We have 41 members on the Chamber.

**Other Business and Council Report**

Moegerle said we have had three or four people at the septic system renewal project. Can we really trust the City if we reveal we have a failed septic? That tells us what reputation the City had with residents. Davis said the residents which were in attendance didn't have those problems. On Wednesday, Thursday and Friday is the League of Minnesota Cities conference in St. Cloud. It is the brightest and the best. She sits with my friends from Spring Lake Park and Mounds View. She is always tries to meet new people. She comes back energized and somewhat relieved. The last thing on Wednesday is the legislative review. She might be late for Council. If the economy doesn't improve this quarter, we are looking at being back in a recession. Do look at the minutes from the May Roads Commission on what MnDOT had to say on frontage roads.

DeRoche said he was at the meeting at Coon Lake and he didn't get the impression which people didn't trust the City. We told them about the new systems and gave them applications. We have a difference in opinion on that. The State of MN has an attitude on frontage roads since the Johnson Street project was cancelled. He would have thought the money would have been better spent in the sewer water project area. The project on Johnson started out one way, and they would give use more funding and if we would get the access to the Hwy 65 would be closed off. There were some things said at one level and higher ups did something different. There were discussions down on 187<sup>th</sup> stop light and he thinks it will be like 221<sup>st</sup> and have some deaths. He has no regrets on voting on how we did. The City doesn't have to be strapped, and held down to do what they want. They want us to reconsider it. There was a pole barn ordinance passed. Square footage increased. The fourteen foot wall was kept as it was. We just passed it a few months ago. To him if it is a small building he doesn't know what you will put up there. He hears good things, he talks to other mayors. He talks to people at the County and hears good things. It has turned around. Fortunately, we have been able to figure out how we will pay for things we are doing well.

**Adjournment**

**Moegerle made a motion to adjourn the meeting at 8:28 p.m. Landwehr seconded; all in favor, motion carries.**

Submitted by:  
Jill Anderson  
Recording Secretary



# City of East Bethel Economic Development Authority Agenda Information

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**Date:**

September 15, 2014

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**Agenda Item Number:**

Item 4.0

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**Agenda Item:**

EDA website update, misc. projects

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**Background Information:**

Our website intern, Amy Norling has been working on several items in support of the EDA page on the website as well as looking at how our website is used. Please find attached the following:

- Website report, along with analysis of Piwik (our internal program) vs. Google Analytics.
- Business Resource and Financial Assistance Directory
- Resident Guide (draft)

In addition to the EDA page, there are several other pages on the website that have been enhanced and we will review those at the meeting.

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**Requested Action:**

Provide input on the products that have been developed in support of economic development.

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**Attachments:**

- 1.) City of East Bethel Webpage Tracker report
- 2.) Piwik vs. Google Analytics Comparison
- 3.) Neighborhood Navigator Report
- 4.) Business Resource and Financial Assistance Directory
- 5.) Resident Guide (DRAFT)



# City of East Bethel Webpage Tracker

For the Month of: JUNE

## External Referrers (such as google or yahoo)

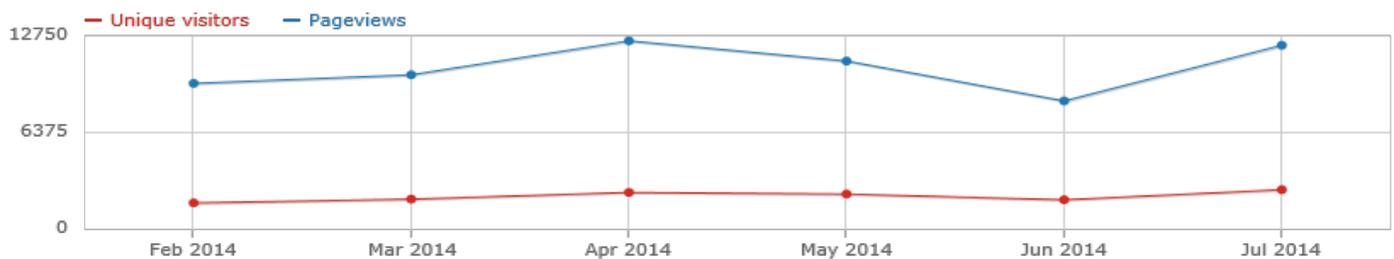
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These are the topics that people are searching within google or yahoo. Referrers mean that they then were directed to our website after their search.

Label	Visits	Actions	Total time spent by visitors (in seconds)	Bounces
east bethel senior breakfast	1	2	33	0
east bethel school district	1	2	32	0
east bethel seniors	1	3	51	0
east bethel website	1	3	13	0
east bethl	1	4	33	0
east betherl mn	1	3	76	0
east bethel sanitation	1	1	0	1
east bethel royalty	1	1	0	1
east bethel police	1	3	51	0
east bethel parks	1	3	19	0
east bethel police department	1	3	186	0
east bethel police mn	1	1	0	1
east bethel roofing permit	1	2	197	0
east bethel recycling day	1	2	715	0
east brthel mn	1	14	1704	0
e bethel mn	1	3	32	0
<a href="http://www.ci.east-bethel.mn.us/index.aspx?nid=133">http://www.ci.east-bethel.mn.us/index.aspx?nid=133</a> which is the Fire Dept page on our website	1	10	102	0
http.ci.east-bethel.mn.us	1	3	8	0
jobs east bethel minn	1	2	16	0
jobs in east bethel mn	1	1	0	1

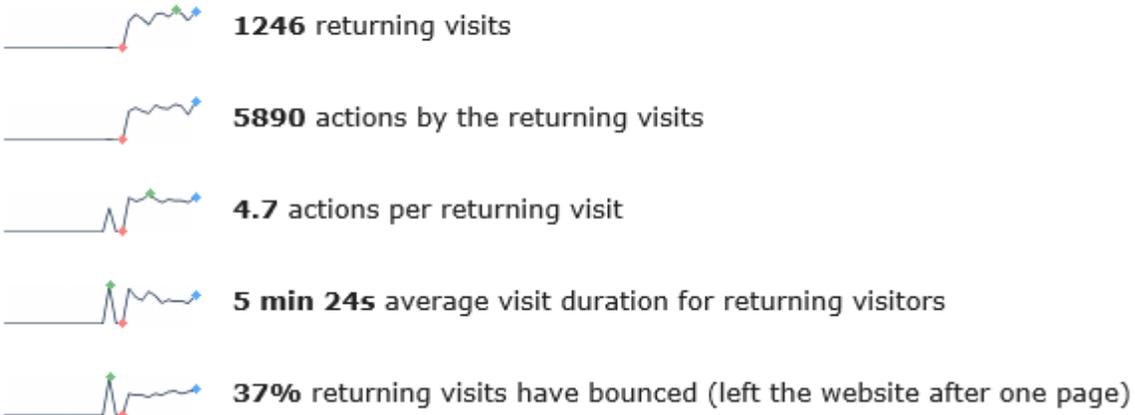
## Site Search Keywords (What people search for in our website)

KEYWORD	SEARCHES ▼	SEARCH RESULTS PAGES	% SEARCH EXITS
booster days	9	1.2	11%
search	7	1	14%
employment	6	1.3	17%
building permit	5	1.2	40%
chickens	5	1.4	20%
building permits	4	1	0%
parade route	4	1.3	25%
parks	4	1	0%
permits	4	1.5	0%
booster	3	1	0%
booster day	3	1	0%
fee schedule	3	1	33%
map	3	1.7	0%
parade	3	2.3	33%
booster park	2	2	50%
calendar	2	1	0%
catholic church	2	1.5	0%
chickens housing	2	1	100%
city hall	2	1	0%
clerk	2	1.5	0%
coon lake	2	2	0%
elections	2	2	100%
flc	2	1	50%
qaraqe	2	1	50%
gis	2	1.5	0%



Frequency Overview

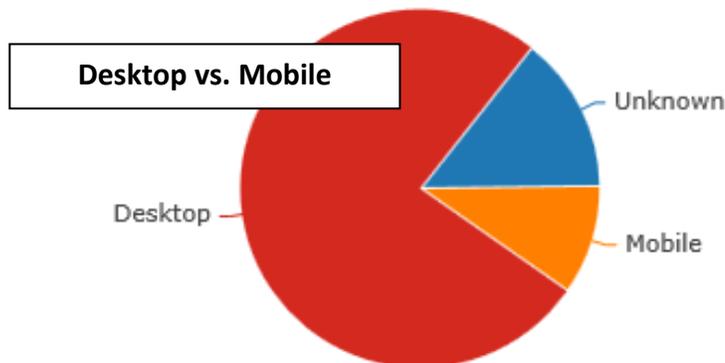
Information about Returning visits.



Page Titles

These are our TOP 10 webpages for the month of July.

PAGE NAME	PAGEVIEWS	UNIQUE PAGEVIEWS	BOUNCE RATE	AVG. TIME ON PAGE	EXIT RATE	AVG. GENERATION TIME
East Bethel, MN - Official Website	6146	1933	25%	2 min 50s	65%	0.81s
East Bethel, MN - Official Website - East Bethel Bo...	764	635	76%	1 min 23s	84%	0.91s
East Bethel, MN	1442	455	53%	1 min 5s	98%	1.33s
East Bethel, MN - Official Website - City Council	375	208	30%	2 min 24s	35%	0.7s
East Bethel, MN - Official Website - City Code	276	205	33%	2 min 15s	54%	0.76s
East Bethel, MN - Official Website - Residents	189	137	13%	35s	13%	0.82s
East Bethel, MN - Official Website - Building Inspe..	232	118	18%	2 min 52s	39%	0.69s
East Bethel, MN - Official Website - City Maps	212	101	62%	1 min 47s	58%	0.47s
East Bethel, MN - Official Website - Agendas & Mi.	145	97	20%	17s	4%	0.62s
East Bethel, MN - Official Website - Parks & Recre..	131	85	44%	1 min 3s	41%	0.86s





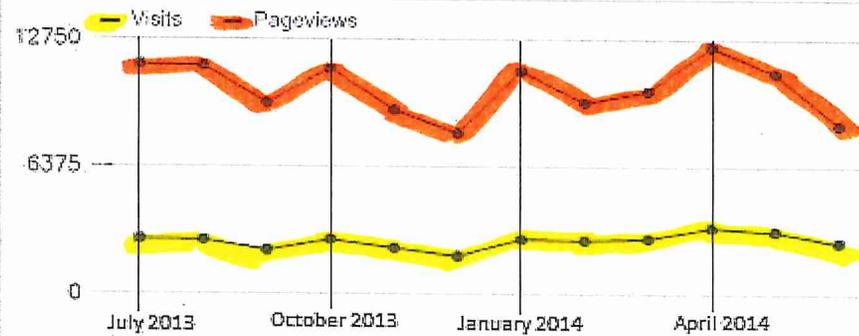
# City of East Bethel Webpage Tracker

**Visit:** A person going to our site, which counts as 1

**Pageviews:** That person goes to 5 pages on our site, which counts at 5 pageviews.

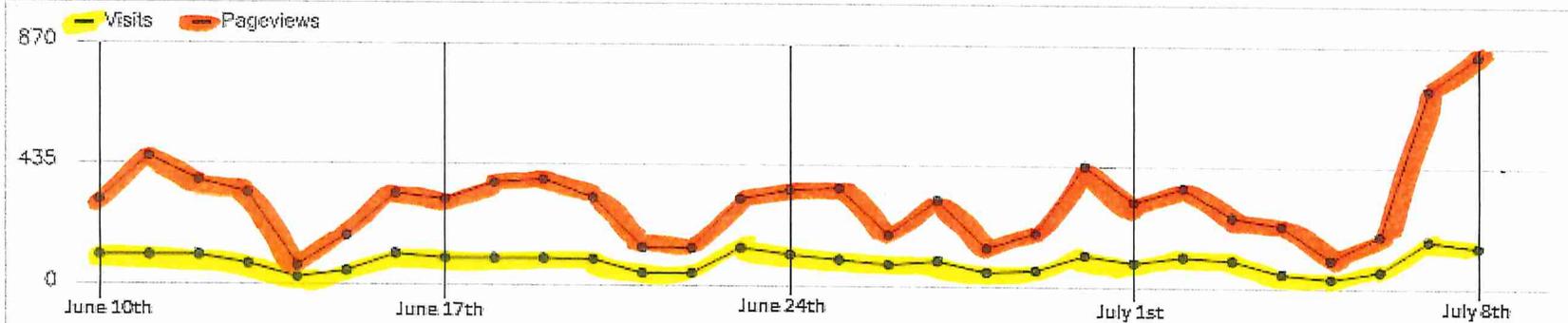
Visits and Pageviews from July 2013 - June 2014  
Each dot = 1 month

One year



Visits and Pageviews for one month (broken into weeks)  
Each dot = 1 day

One Month



Referrers (From Google or Yahoo)					
Label	Visits	Actions	Total time (Seconds)	Bounces	
mayor of east bethel	1	1	0	1	
mn fire explorer east bethel	1	1	0	1	
mpost sites near east bethel mn	1	1	0	1	
nik strauss, east bethel, mn	1	1	0	1	
list of buisnesses east bethel mn	1	3	14	0	
lake jefferson park east nethel mn	1	21	387	0	
http://www.ci.eastbethel.mn.us/	1	3	27	0	
jobs in east bethel mn	1	2	4	0	
jobs with east bethel	1	12	151	0	
john e anderson memorial park mn	1	3	121	0	
parks in east bethal	1	2	997	0	
parks on coon lake near east bethel	1	1	0	1	
school district in bethel mn	1	1	0	1	
scrap metal recyclers in east bethal, mn	1	1	0	1	
septic pumping east bethel mn	1	1	0	1	
taxes in eastbethal mn	1	1	0	1	
richard haas east bethel mn	1	5	56	0	
rc snowplow for sale in east bethel	1	1	0	1	
people back east bethel	1	1	0	1	
planes fire and rescue 2014 at east bethel, mn	1	1	0	1	

Most frequently viewed webpages					
Label	Unique Pageviews	Total # of Actions	Avg. time on page	Bounce Rate	
1 East Bethel, MN - Official Website	1466	5662	157	31%	
2 East Bethel, MN	526	2139	105	45%	
3 City Council	194	137	128	28%	
4 Building Inspections & Permits	162	214	52	25%	
5 City Code	161	383	146	29%	
6 Residents	103	37	39	33%	
7 Agendas & Minutes	89	62	34	0%	
8 City Maps	83	82	164	35%	
9 Parks & Recreation	64	52	142	58%	
10 Administration	55	10	63	60%	
11 Government	44	6	18	33%	
12 Help Center	44		24	0%	
13 Planning Commission	44	17	45	17%	
14 East Bethel Booster Day	42	51	56	61%	
15 Public Works	38	11	59	75%	
16 Schools	38	35	37	73%	
17 Building Permit Applications	37		77	0%	
18 Fire	36	32	42	75%	
19 Departments	32	113	22	17%	
20 Police	32	55	34	42%	
21 Permit Types	31	66	111	23%	
22 Building Dept. FAQ	30	8	133	0%	
23 Housing & Redevelopment Authority	30	16	169	0%	
24 Recycling Options	30	52	143	43%	
25 Newsletters	29		95	0%	

# August Piwik Analysis

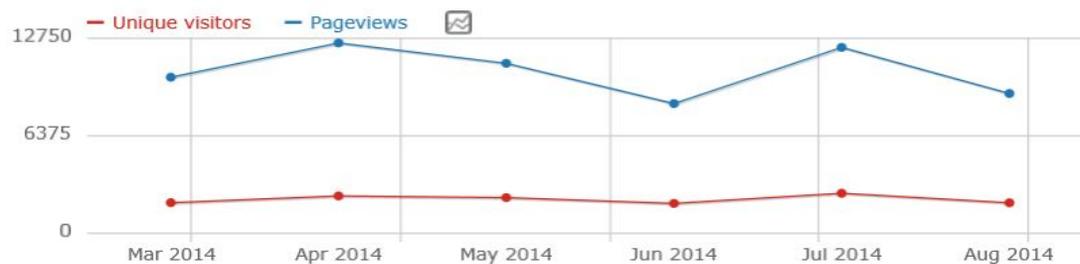
## East Bethel City Hall Website

### Searches within our Site

Searches	Label
7	zoning map
4	search
4	zoning
3	candidate
3	noise
2	1562 viking blvd ne
2	atv
2	deck
2	gas
2	gis
2	ice arena
2	map
2	moonshine whiskey
2	national night out
2	noise ordinance
2	out buildings
2	property records
2	road construction
2	star of the north academy
2	wendy warren
1	"academy"
1	"mining permit"
1	"star of the north academy"
1	763-434-7905
1	763-434-9560

14% of users view our site via mobile phone.

### Visits Over Time



# Piwik vs. Google Analytics Comparison

---

*July 29<sup>th</sup>, 2014*

Web analytics measure, collect, and report on your website in order to better understand the behavior of your visitors. Understanding your visitor needs is essential to gaining more traffic and allowing that traffic to easily find what they are looking for.

When comparing Piwik with Google Analytics, each have impressive features, and where one lacks a feature it makes up for it with another feature. Because of this, we should choose our analytics according to our requirements, professional preferences, and our organizational infrastructure.

Piwik differs from Google Analytics in the fact that

- Piwik does not share our visitor behavior with advertisers (keeps our data private);
- Piwik offers downloadable reports in other formats such as Excel;
- Piwik gives [harmless] cookies to visitors so that we can see who are returning/new visitors, and;
- We can track the pageviews in the order they were viewed in.

Some highlights of Google Analytics are that

- They partner with advertisers, and have a few ad features that Piwik does not have [moot].
- We wouldn't need our own server to operate it [moot];
- We wouldn't need to worry about updates or back-ups, and;
- They are more integrated with social media.

Piwik does not have the popular reputation of Google Analytics, but they are a top competitor and have been called the future alternative to Google Analytics. The software for either is highly efficient, well-organized, and fully competent for our uses.

PiWik Vs. Google Analytics  
Comparison

		PiWik	Google
Pricing	Price	Free	Free
	Premium Services	Fee basis	Fee basis
	Licensing	Self hosted	Remotely hosted
Downloadable Report Formats	Excel	Yes	No
	PDF	Yes	No
	CSV	Yes	No
Supportive Database	MySQL	Yes	No
Browser Supported		All	All
Log File Types Supported	eMail Logs	No	Yes
	FTP Logs	No	Yes
	Web Logs	Yes	Yes
	Other Logs	Yes	Yes
Requirements		PHP and MySQL	Tracking Software
Mobile OS	Blackberry	Yes	No
	iOS	Yes	No
	Android	Yes	Yes
Deployment		On Premise	SaaS
Statistics Available	Daily	Yes	Yes
	Weekly	Yes	Yes
	Monthly	Yes	Yes
Track Content	Exit Pages	Yes	Yes
	Landing Pages	Yes	Yes
	File Downloading	Yes	No
Analysis	Keyword	Yes	Yes
	Real Time	Yes	Yes
Customizable Dashboard		Yes	Yes
Email Delivery of Reports		Yes	No
Mobile Tracking		Yes	Yes
Track Visitors	Pageviews	Yes	Yes
	Returning Visitors	Yes	Yes
	Time on Site	Yes	Yes
	Unique Visitors	Yes	Yes
	Robot Visits	Yes	No
Track Search Engine Referrers		Yes	Yes
Track Geo Stats	ISP	Yes	No
	Organization Name	Yes	No
	City	Yes	Yes
	Country	Yes	Yes
	State	Yes	Yes
Trackable Domains		Unlimited	Free up to 5 million pageviews

Notes:

Premium services include help customizing your site

CSV = plain text

MySQL = relational database management system

PHP = code that can be mixed with web templates (CivicPlus)

SaaS = subscription basis (often used with Cloud computing)

General Info	
PiWik	Google
Visitor behavior is not shared with advertisers	You do not need to worry about updates, servers, or back ups
No need to sample reports! All reports are available	Social Media integration

# neighborhood navigator

[Community Information](#) | [School Information](#) | [Nearby Establishments](#)

[Community Overview](#) | [Comparative Community Overview](#) | [Cost of Living](#)

## Community Overview (FAQ)

[Revise Search](#)

This report is a detailed community overview for 55011, Cedar, MN.

### Community Characteristics (FAQ)

These distinctive characteristics represent factors which have a strong influence on this community. Factors are considered "distinctive" if this community falls into the top 25% for these characteristics nationally.

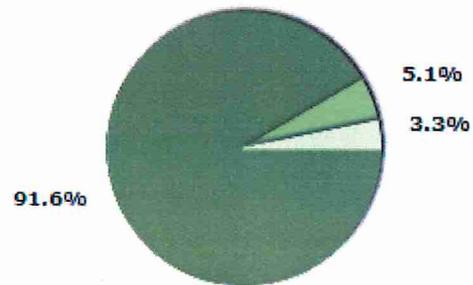
- Closest Major Sports Teams: Vikings

### Community Summary

Population Growth (since 2000)	11%
Population Density (ppl / mile)	227
Household Size (ppl)	2.91
Households w/ Children	44%

### Housing Inventory

Vacant   Rented   Owned



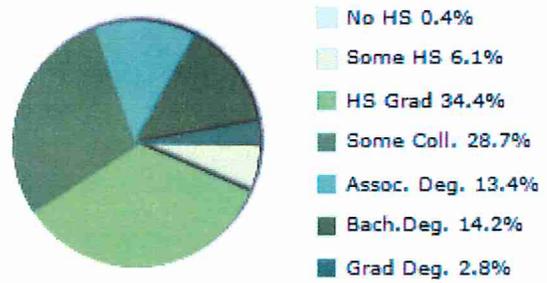
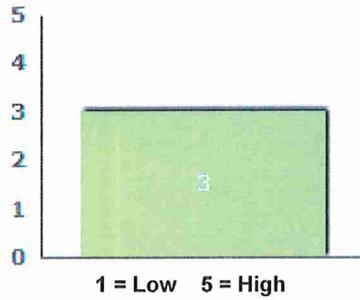
Percent of Residential Dwellings

### Housing Stability

Annual Residential Turnover	12%
5+ Years in Residency	35%
Median Year in Residency	3.86

### Population Demographics (FAQ)

The population of the community broken down by age group. The numbers at the top of each bar indicate the number of people in the age bracket below.



**GreatSchools Performance Rating Comparison (FAQ)**

GreatSchools Performance Ratings provide an overview of a school's test performance. Based on a scale of 1-10.

55011

6 out of 10

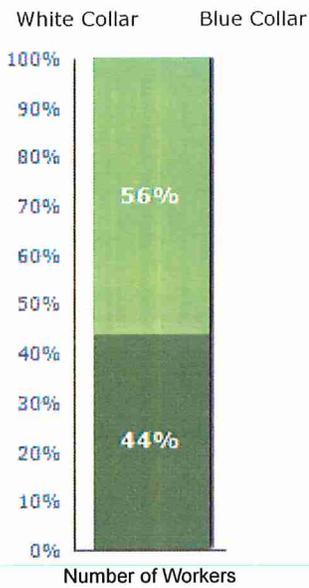
MINNESOTA

6 out of 10

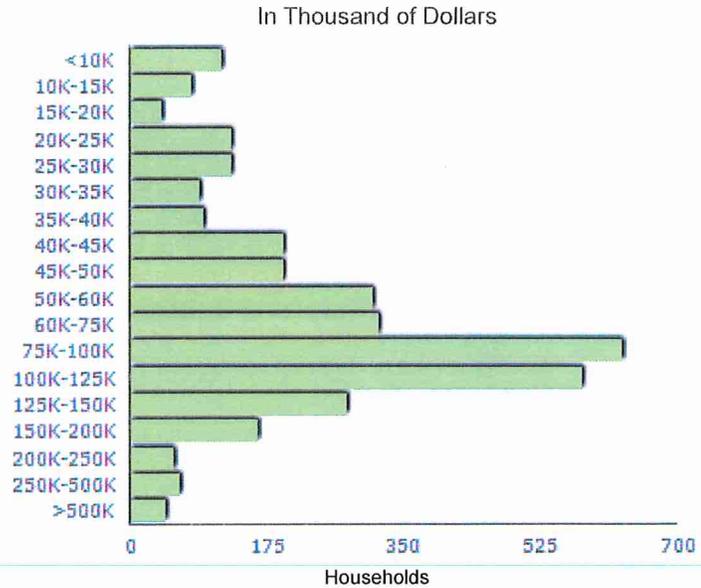
Ratings provided by [GreatSchools.net](http://GreatSchools.net)

**Employment & Finance (FAQ)**

**Workforce**



**Income by dollar range (Median Income: \$77,082)**



**Fair Market Rents (FAQ)**

The Fair Market Rents show average gross rent estimates based on figures provided by the U.S. Department of Housing and Urban Development (HUD).

Studio	\$592
One Bedroom	\$736

Two Bedroom	\$920
Three Bedroom	\$1,296
Four Bedroom	\$1,529

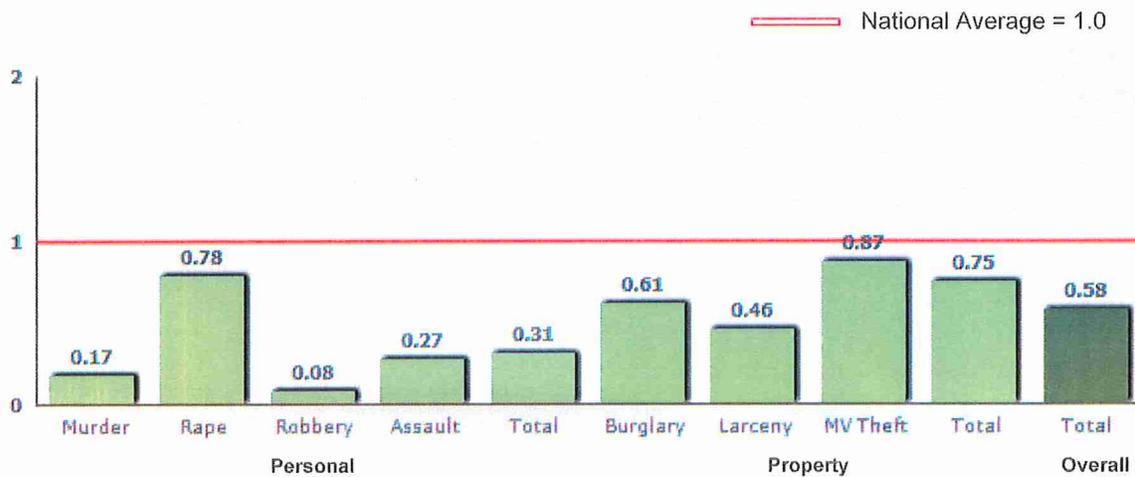
### Smoking Ban (FAQ)

The Smoking Ban data indicates whether an area has a smoking ban in place for workplaces, restaurants or bars. This information represents that of the search area and may not reflect that of the whole County or State.

Workplaces	Yes
Restaurants	Yes
Bars	Yes

### Crime (FAQ)

The Crime Index compares the risk or probability of future occurrence of certain types of crime in this community as compared to the national average. The national average for each type of crime equals a score of 1.0, so a score of 2.0 would represent twice the risk as the national average, and a score of 0.50 would represent half the risk of the national average.



### Related Links

- Comparative Community Links: [Compare Communities](#) | [Cost of Living](#)
- More Community Information: [Zip codes in Cedar, MN](#) | [Neighborhoods in Cedar, MN](#)
- Additional Information: [Nearby Schools](#) | [Nearby Establishments](#)

### Request More Information

Please fill out the following information and one of our agents will get back to you. The information you provide will not be distributed to other companies.

\* Required Field

\* Name:

\* Email Address:

\* Confirm Email:

City / State / Zip:

Phone:

Enter Your Comments Here

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# Business Resource & Financial Assistance Directory

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**2014**

Promoting retention, enhancement, and creation of businesses in the East Bethel Community by providing financial resources, workforce development, and assistance with business plans.



# East Bethel, Minnesota

## Facts and Figures

At the northern edge of the Minneapolis-St. Paul metropolitan area, the City of East Bethel is 45 square miles of lakes, wetlands, and prairies. The City is traversed by Minnesota Highway 65, a four-lane expressway. Viking Boulevard is the City's main east-west road. The City is also home to the Sandhill Crane Natural Area, Cedar Creek Ecosystems Science Reserve and Coon Lake, the largest lake in Anoka County.

**Population 11,626**  
**Households 3,978**  
**Area 44.8 sq. miles**

### Location

Bordered by Isanti County to the north, Ham Lake to the south, Oak Grove to the west, and Linwood to the east.

### Recreation

Nature and Ski trails, Ice Arena, and over 200 acres of park space

### Cedar Creek Ecosystem Science Reserve

2,200-hectare experimental ecological reserve operated by the University of Minnesota with natural habitats that represent the entire state. Serves as a research and teaching facility for six colleges from the University and for other colleges and universities both within and outside Minnesota.

<b>Population</b>	Under 5	6.20%
	5 to 19	24.80%
	20 to 34	14.90%
	35 to 44	16.60%
	45 to 54	18.50%
	55 to 64	11.60%
	65 plus	7.50%

<b>Household Income</b>	Less than \$10,000	4.20%
	\$10,000 to 14,999	1.40%
	\$15,000 to \$24,999	4.80%
	\$25,000 to \$34,999	6.10%
	\$35,000 to \$49,999	12.50%
	\$50,000 to \$74,999	18.50%
	\$75,000 to \$99,999	22.50%
	\$100,000 to \$149,999	21.60%
	\$150,000 to \$199,999	4.40%
	\$200,000 plus	3.90%
<b>Mean</b>	<b>\$84,611</b>	
<b>Median</b>	<b>\$76,447</b>	
<b>Per Capita</b>	<b>\$29.187</b>	

<b>Education</b>	Graduate or Professional Degree	3.50%
	Bachelor's Degree	11.60%
	Associate's Degree	12.30%
	Some college, no degree	28.20%
	High School Graduate (includes GED)	37.70%

<b>Housing</b>	Total housing units	4,237
	Occupied housing units	3,978
	Owner-occupied	97.20%
	Renter-occupied	2.80%

<b>Home Value</b>	Less than \$50,000	7.30%
	\$50,000 to \$99,999	0.70%
	\$100,000 to \$149,999	3.90%
	\$150,000 to \$199,999	20.90%
	\$200,000 to \$299,999	39.20%
	\$300,000 to \$499,999	24.50%
	\$500,000 plus	3.60%
<b>Median</b>		

<b>Employment by Industry</b>	Manufacturing	18.30%
	Educational services, health care, and social assistance	16.60%
	Construction	13.20%
	Retail trade	9.30%
	Professional, scientific, management, administrative and waste management services	7.90%
	Finance, insurance, real estate, rental and leasing	6.10%
	Transportation, warehousing, utilities	6.00%
	Arts, entertainment, recreation, accommodation and food services	5.70%
	Public Administration	4.40%
	Wholesale trade	4.20%
	Other services, except public administration	4.10%
	Information	3.40%
	Agriculture, forestry, mining, fishing and hunting	0.70%

Source: 2010 U.S. Census and 2006-2010 ACS 5Y Estimates

To learn more about East Bethel please visit us online at [www.ci.east-bethel.mn.us](http://www.ci.east-bethel.mn.us)

## PROGRESS OF THIS DOCUMENT

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**The following programs need to be edited.**

Export Assistance.....p8

Also check DEED to see what Export programs they have.

Small Business Development Loan Program .....p10

Research MIF

Add contact info

Rural Business Loans.....p17

Research eligibility. Run through the USDA B&I

DRAFT

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To apply for USDA programs,  
please contact your [Rural  
Development State Office](#).

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To apply for any of the SBA loans find an [SBA approved lender](#) near you.



2241 221<sup>st</sup> Ave. NE • East Bethel, MN 55011  
Phone: (763) 367-7844 • Fax: (763) 434-9578

## Business Resource and Financial Assistance Directory

Find the right programs, tools, and services for your business idea or expansion. East Bethel is 45 sq. miles of scenic Central Minnesota real estate, with a diverse population. East Bethel is traversed by Minnesota Highway 65, a four-lane expressway that leads to either the Twin Cities or the rural north.

We recommend that you view this resource guide on your computer so you may utilize the links. You may find an electronic copy at <http://www.ci.east-bethel.mn.us/Index.aspx?NID=107>

### **For assistance, contact the Community Development Department for assistance:**

Stop in: 2241 221st Ave. NE, East Bethel, MN 55011

Phone: (763) 367-7844

Fax: (763) 434-9578

Email: [Colleen.Winter@ci.east-bethel.mn.us](mailto:Colleen.Winter@ci.east-bethel.mn.us)

### **East Bethel Area Banks:**

#### **Village Bank: (763) 398-8050**

18770 Hwy 65 NE, East Bethel, MN 55011

#### Offers Business Checking/Savings:

- Simply Free Business Checking: Perfect for most businesses.
- Business Checking: Designed for businesses that have higher monthly account activity.
- Business Interest Checking: An interest bearing account available to our Sole Proprietors and Not-for-Profit Organizations.
- “Village Business Money Market:” High-yield money market account.

#### Business Loans offered by Village Bank:

Real Estate Loans, Construction Loans, Lines of Credit, Term Loans, SBA Financing Programs

#### **People’s Bank of Commerce: (763) 434-4462**

21420 Aberdeen Street, East Bethel, Minnesota 55011

#### Offers Business Checking/Savings:

- Free Business Checking: An account for businesses with fewer than 200 items per month.
- Business Analysis Checking: An account for day-to-day operating expenses, where collected balances are used to offset fees on the account.
- Business Preferred High-Yield Money Market

#### Business Loans offered by Peoples Bank of Commerce:

Lines of Credit, Term loan, SBA Loans, Commercial Real Estate, and Letters of Credit

## **Business Development**

[Business Finance Guide](#) from Department of Employment and Economic Development (DEED).  
[Guide to Starting a Business in Minnesota](#) from the Department of Economic Development (DEED).

## **Small Business Development Centers**

**SBA**

A network of Small Business Development Centers (SBDCs) provides the professional expertise and guidance that every small business owner needs to flourish in today's competitive and ever-changing business world. They offer services, training, workshops, and consulting with pre-venture, start-ups, and established businesses.

Twin Cities Metro Region serves Anoka County at The University of St. Thomas.

### **Contact Information**

Terrence Murphy Hall 100  
1000 LaSalle Ave  
Minneapolis, MN 55403

Phone: 651-962-4500

Regional Director: Michael Ryan

Email: [mpryan@stthomas.edu](mailto:mpryan@stthomas.edu)

Website: <http://www.stthomas.edu/sbdc>

## **Business Retention & Expansion (BR&E)**

**U of M**

The BR&E focuses on keeping and creating local businesses and jobs. Businesses that are looking to solidify retention or looking to expand can find many resources available through the University of Minnesota's Extension Service, Community Economics. Research-based programs and online resources help the community move from ideas to actions that support businesses already existing in their vicinity. They also offer case studies, community stories, reports and sample surveys that will help you think about business retention and expansion for your community.

To participate in this program, please contact the Community Development Department at East Bethel City Hall.

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Phone: (763) 367-7844

Email: [Colleen.Winter@ci.east-bethel.mn.us](mailto:Colleen.Winter@ci.east-bethel.mn.us)

## **Retail Analysis and Development**

**U of M**

Retail markets are changing dramatically. Mobile customers, big box stores, and global markets challenge local retailers to stay competitive. This program helps local businesses maintain a competitive retail marketplace. The program leaders create customized applied research reports that help communities understand their retail strengths, gaps and opportunities. They provide analysis and information for your community and can help you learn about retail development. To participate in this program, please contact the Community Development Department at East Bethel City Hall.

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Phone: (763) 367-7844

Email: [Colleen.Winter@ci.east-bethel.mn.us](mailto:Colleen.Winter@ci.east-bethel.mn.us)

## Minnesota Workforce Centers

DEED

The MN Workforce Center understands the needs of employers and industries and can provide workforce and business-related data that can give you insight into economic trends that can affect and shape your business decisions. They can publicize job opportunities for you, and can even train your staff.

### Contact Information

Anoka County WorkForce Center  
1201 89th Ave NE, Suite 235  
Blaine, MN 55434-3372

Phone: 763-783-4800  
Email: [anokacounty.wfc@state.mn.us](mailto:anokacounty.wfc@state.mn.us)  
8:00 a.m. to 4:30 p.m. Monday - Friday  
8:00 a.m. to 6:00 p.m. Tuesday

## Location and Expansion Assistance

DEED

These Community Development specialists work closely with companies of all types to help them locate and expand in East Bethel. These consultants have the background, information, and connections to help you turn your plans into reality.

To participate in this program, please contact the Community Development Department at East Bethel City Hall.

2241 221st Ave. NE, East Bethel, MN 55011  
Phone: (763) 367-7844  
Email: [Colleen.Winter@ci.east-bethel.mn.us](mailto:Colleen.Winter@ci.east-bethel.mn.us)

## Export Assistance

U.S. Commercial Service

Whether you are looking to make your first export sale or expand to additional markets, U.S. Commercial Service offers the experience and service to grow international sales of U.S. made products and services. In addition to their core service offerings, they offer free consulting to companies. Their experienced staff of International Trade Specialists will help you identify and evaluate international partners, navigate international, documentation challenges, create market entry strategies, and other export related guidance.

To participate in this program, please contact the Community Development Department at East Bethel City Hall.

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Phone: (763) 367-7844  
Email: [Colleen.Winter@ci.east-bethel.mn.us](mailto:Colleen.Winter@ci.east-bethel.mn.us)

## Local Loan Programs:

## Tax Increment Financing (TIF)

Tax increment financing (TIF) uses the increased property taxes that a new real estate development would generate to help finance costs of the new development.

**Type of TIF districts that may be created:** Redevelopment, renewal and renovation, economic development, housing, soils, and compact development.

To participate in this program, please contact the Community Development Department at East Bethel City Hall.

2241 221st Ave. NE, East Bethel, MN 55011  
Phone: (763) 367-7844  
Email: [Colleen.Winter@ci.east-bethel.mn.us](mailto:Colleen.Winter@ci.east-bethel.mn.us)

## [Property Tax Abatements for Economic Development](#)

Abatements can be permanent forgiveness OR temporary deferrals of property tax in order to encourage businesses to locate, expand, or redevelop a location or area.

**When abatements can be used:** If the political subdivision finds that the public benefit exceeds the costs, then there is a very broad chance that abatement is available.

To participate in this program, please contact the Community Development Department at East Bethel City Hall.

2241 221st Ave. NE, East Bethel, MN 55011

Phone: (763) 367-7844

Email: Colleen.Winter@ci.east-bethel.mn.us

## **State & Federal Loan Programs:**

### [Job Creation Fund](#)

**DEED**

This fund provides financial incentives to new or expanding businesses that create or retain high-paying jobs, construct or renovate facilities, or make other property improvements.

**Eligibility:** Projects that begin before becoming designated by DEED are not eligible for the Job Creation Fund. Businesses must be involved in manufacturing, warehousing, distribution, technology-related industries, and other eligible activities, AND be designated by DEED.

**To meet the minimum requirements, a business must**

- Be engaged in an eligible business activity
- Obtain local government support via council resolution
- Invest at least \$500,000 in real property improvements within one year of becoming a designated Job Creation Fund business
- Create at least 10 new full-time permanent jobs within two years of becoming a Job Creation Fund business while maintaining existing employment numbers
- Pay at least \$12.45 in wages and benefits in 2014, adjusted annually based on 110 percent of federal poverty guidelines. The level will be \$12.61 starting Jan. 1, 2015.
- Have other location options outside of Minnesota
- Cause no undue harm to Minnesota business competitors
- Certify that the project would not occur without Job Creation Fund assistance

To participate in this program, please contact the Community Development Department at East Bethel City Hall.

2241 221st Ave. NE, East Bethel, MN 55011

Phone: (763) 367-7844

Email: Colleen.Winter@ci.east-bethel.mn.us

### [Minnesota's Angel Tax Credit](#)

**DEED**

2014 Angel Tax Credit Program is now closed. Applications for the 2015 Angel Tax Credit Program will be accepted in November, 2014.

This tax credit provides a 25% credit to investors or investment funds that put money into startup companies focused on high technology or new proprietary technology.

**Eligibility:** Complete the [Business Certification Checklist](#) to determine your eligibility. Additionally, qualifying businesses must be engaged in technological innovation in Minnesota. The primary business activity must include at least one of the following:

- Using proprietary technology to add value to a product, process, or service in a qualified high-technology field
- Researching or developing a proprietary product, process, or service in a qualified high-technology field
- Researching, developing, or producing a new proprietary technology for use in the fields of: agriculture, tourism, forestry, mining, manufacturing, or transportation

To participate in this program, submit a 2014 [Business Certification Application](#) along with the required \$150 nonrefundable filing fee to MN DEED.

### **Minnesota's Angel Loan Fund Program (ALF)**

**DEED**

This program provides one direct loan for 10% of the total amount of equity investment received in the business' approved funding round.

**Eligibility:** Businesses that are, or have been certified to participate in Minnesota's Angel Tax Credit Program AND have fewer than 500 employees.

Businesses must obtain the Minnesota Angel Tax Credit Program Certification during any of the program years to qualify. To participate in this program, businesses must submit the [ALF Business Enrollment Application Form](#) and required supporting documents to DEED.

### **Small Business Development Loan Program**

**DEED**

This program provides loans for business expansions that create new jobs.

**Eligibility:** Manufacturing and industrial businesses with less than 500 employees that are/will be located in Minnesota.

### **Emerging Entrepreneurs**

**DEED**

This fund supports small businesses with less than 50 employees, targeting minority- and woman-owned businesses, and also businesses that are located in economically distressed areas.

**Eligibility:** Businesses with less than 500 employees. However, the businesses that will be targeted are those that have less than 50 employees, are owned by minorities or women, or are/will be located in a distressed area.

**Eligible Projects:** EEF funds may be used for start-up costs, working capital, business procurement, franchise fees, equipment, inventory, as well as the purchase, construction renovation, or tenant improvements of an eligible place of business that is not for passive real estate investment. Projects that include passive real estate are only allowed on a limited basis. Financing of existing debt is not permitted.

To participate in this program, contact Bart Bevins of the Emerging Entrepreneur Fund at the MN Department of Employment and Economic Development (DEED) by phone 651-259-7424 or e-mail: [Bart.Bevins@state.mn.us](mailto:Bart.Bevins@state.mn.us)

## [Minnesota Reservist and Veteran Business Loan Program](#)

**DEED**

This program provides business loans to companies who have an essential employee called to active service, causing economic injury to the business do to the employee's absence. OR this program provides business loans for recently service separated veterans seeking assistance in starting their own small business.

**Eligibility:** Small businesses in Minnesota with an essential employee involved in the Armed Forces.

To participate in this program, download the [Minnesota Reservist and Veteran Business Loan Application](#) and follow the instructions for submission.

## [Renewable Energy Program](#)

**DEED**

Loans, loan guarantees and grants are available to help agricultural producers and rural small business purchase renewable energy systems and make energy efficiency improvements. The amount of the grant cannot exceed 25% of the cost of the activity funded under this program.

**Eligibility:** Applications for renewable energy systems and for energy efficiency improvements must demonstrate financial need to show that help is needed in order to complete the project. Individual applicants must be citizens of the U.S. or reside in the U.S. after being legally admitted for permanent residence.

To participate in this program, contact this program department at (507) 373-7960, extension 120.

## [Value-Added Producer Grants](#)

**DEED**

Grants help producers expand their customer base by entering into emerging markets for their products or commodities and ensure that a greater portion of the revenues derived from the value-added activity is available to the producer. Grant recipients must provide 1-to-1 matching funds. Projects must be completed within 1 year.

**Eligibility:** Independent producers, farmer-owned cooperatives, agricultural producer groups and majority-controlled producer-based groups are eligible to apply.

Four categories are considered value-added under this program:

1. Ventures in which agricultural producers add value to their products through changing the physical state or form of the product (processing wheat into flour, corn into ethanol, slaughtering livestock).
2. Producing products in a manner that enhances its value (organic).
3. Physical segregation of an agricultural commodity or product in a manner that results in the enhancement of the value of that product.
4. Any agricultural commodity or product that is used to produce renewable energy on a farm or ranch (methane digesters, wind turbines). Priority will be given to proposals that emphasize the development of renewable energy from agricultural production and the use of innovative technologies to develop value-added products.

**Eligible Projects:** Planning grants can be awarded for such activities as conducting feasibility analyses, developing business and marketing plans. Working Capital grants may be used for expenses associated with operations while the venture develops cash flow.

To participate in this program, contact this program department at (218) 681-2843, extension 114.

### **USDA, Rural Development**

**USDA**

The USDA does not provide direct loans. These loans are awarded by certain approved lenders and are designed for current or potential businesses located in rural communities. To apply for any of these programs, please contact Paul Dornseld at 763-689-3354.

### **Business and Industry Guaranteed Loans (B&I)**

**USDA**

This purpose of this USDA program is to improve, develop, or finance business, industry, and employment, and to improve the economic and environmental climate in rural communities.

**Eligibility:** Cooperative organizations, corporations, partnerships, public bodies, or individuals that provide employment, improve the economic or environmental climate, promote the conservation, development, and use of water for aquaculture, or reduce reliance on nonrenewable energy resources by encouraging the development and construction of solar energy systems and other renewable energy systems.

**Eligible Projects:** The funds may be used for business or industrial acquisitions when the loan will keep the business from closing, prevent the loss of employment opportunities, or provide expanded job opportunities. The funds may also be used to repair, modernize, or develop your business, purchase and develop land, easements, rights-of-way, or buildings, or the purchase of equipment, leasehold improvements, machinery, supplies, or inventory.

To apply for this program, please contact Paul Dornseld at 763-689-3354.

### **Rural Energy for America Program (REAP LOANS)**

**USDA**

The REAP program is a Guaranteed Loan Program that encourages the commercial financing of renewable energy and energy efficiency projects, and can guarantee up to 85% of the loan amount. Benefits of this program compared to the B&I program include higher loan amounts, stronger loan applications, lower interest rates and longer repayment terms. You may apply for loans up to 75% of the projects costs.

**Eligibility:** Borrowers must be a rural small business or an agricultural producer must gain 50% or more of their gross income from their agricultural operations. The project must be located in a rural area, must be technically feasible, and must be owned by the applicant.

**Eligible Projects:** The purchase and installation of equipment, construction or improvements, energy audits or assessments, permit or license fees, professional service fees, feasibility studies and technical reports, business plans, retrofitting, construction of a new energy efficient facility only when the facility is used for the same purpose, is approximately the same size, and based on the energy audit will provide more energy savings than improving an existing facility, working capital, and land acquisition.

To apply for this program, please contact Paul Dornseld at 763-689-3354.

## [Intermediary Relending Program \(IRP\)](#)

USDA

The purpose of this USDA program is to alleviate poverty and increase economic activity and employment in rural communities. Loans are provided to local organizations (intermediaries) for the establishment of revolving loan funds. To apply for funding from the IRP, please contact your Rural Development State Office.

**Eligibility:** Private non-profit corporations, public agencies, Indian groups, and cooperatives with at least 51 percent rural membership aimed at increasing income for producer members or purchasing power for consumer members may apply for intermediary lender status.

**Eligible Projects:** IRP funding may be used for a number of purposes but to be eligible, ultimate recipients must be located in a rural area. Some examples of eligible projects are: the acquisition, construction, conversion, enlargement, or repair of a business or facility, particularly when jobs will be created or retained. The purchase or development of land (easements, rights of way, buildings, facilities, leases, materials), equipment, leasehold improvements, machinery, supplies, start up costs and working capital, pollution control and abatement, transportation services, feasibility studies, or hotels, convention centers.

To apply for this program, please contact Paul Dornseld at 763-689-3354.

## [Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program](#)

USDA

This program offers opportunities for producers to develop and manufacture such products through the Biorefinery, Renewable Chemical, and Biobased Product Manufacturing Assistance Program. The program provides loan guarantees for the development, construction, and retrofitting of commercial-scale facilities. This program's goal is to increase the energy independence of the United States, promote resource conservation, public health, and the environment, diversify markets for agricultural and forestry products and agricultural waste materials, and to create jobs and enhance economic development in rural America.

**Eligibility:** The borrower must be one of the following: an individual, entity, Indian tribe, unit of state or local government, corporation, farm cooperative, farmer cooperative organization, association of agricultural producers, national laboratory, institution of higher education, rural electric cooperative, public power entity, or a consortium of any of the above entities.

**Eligible Project:** The project must be located in the United States or its holdings and meet the following criteria: the project must be for the development and construction of commercial-scale biorefineries using eligible technology or retrofitting of existing facilities with eligible technology. Or it must use an eligible feedstock for the production of advanced biofuels and biobased products. Examples of eligible feedstocks include, but are not limited to, renewable biomass, biosolids, treated sewage sludge, and byproducts of the pulp and paper industry. Or the majority of the biorefinery production must be an advanced biofuel (biofuel that is converted to another form of energy for sale is considered an advanced biofuel). The project must provide funds of not less than 20 percent of eligible project costs. Refinancing, under certain circumstances, may be eligible. To be eligible for the program, a technology must be adopted in a viable commercial-scale operation or demonstrated to have technical and economic potential for commercial application in a biorefinery that produces an advanced biofuel.

To apply for this program, please contact Paul Dornseld at 763-689-3354.

## [Rural Economic Development \(RED\) Loan & Grant](#)

USDA

The RED program provides funding to rural projects through local utility organizations. Under the REDLoan program, local businesses receive loans for projects that will create and retain employment in rural areas. Under the REDGrant program, USDA provides grant funds as loans that are made into revolving loan funds for projects that will create or retain rural jobs.

**Eligibility:** To be eligible, a company must have borrowed and repaid or pre-paid an insured, direct, or guaranteed loan received under the Rural Electrification Act, or be a not-for-profit utility that is eligible to receive assistance from the rural development electric or telecommunication program, and be a current rural development electric or telecommunication programs borrower

**Eligible Projects:** Capitalization of revolving loan funds, business incubators, community development assistance to non-profits and public bodies, facilities/equipment for education and training for rural residents to facilitate economic development, facilities/equipment for medical care to rural residents, and/or telecommunications or computer networks for distance learning or long distance medical care.

To apply for this program, please contact Paul Dornseld at 763-689-3354.

## [Rural Business Investment Program \(RBIP\)](#)

USDA

This USDA program promotes economic development in mostly rural areas by helping to meet the equity capital investment needs of smaller enterprises located in such areas. USDA licenses newly formed for-profit investment fund entities as Rural Business Investment Company's (RBIC)s. RBIC's use the equity raised in capitalizing their fund to make equity, and equity-like, investments mostly in smaller enterprises located primarily in rural areas. [RBIP fact sheet](#) is available.

**Eligibility :** An applicant may be eligible to apply for an RBIC license if the company: is a newly formed for-profit entity or a newly formed for-profit subsidiary of such an entity; has a qualified management team with experience in relevant venture capital financing or community development financing; and will invest in enterprises that will create wealth and job opportunities in rural areas, with an emphasis on smaller enterprises. RBIC applicants must identify the rural areas their fund will target and demonstrate how the fund will assist those areas through disciplined, profit-oriented investing in rural enterprises.

To apply for this program, please contact Paul Dornseld at 763-689-3354.

**End of USDA Rural Development Loan Programs:**

To apply for any of these programs, please contact your [Rural Development State Office](#).

## **Small Business Administration (SBA)**

The SBA does not provide direct loans. These loans are awarded by certain SBA approved lenders and are designed for businesses that may have trouble qualifying for other traditional loans. To apply for any of these loans find an [SBA approved lender](#) near you.

To participate in this program, please contact the Community Development Department at East Bethel City Hall.

2241 221st Ave. NE, East Bethel, MN 55011

Phone: (763) 367-7844

Email: Colleen.Winter@ci.east-bethel.mn.us

### **SBA 504**

**SBA**

504 Loan Program provides growing businesses with long-term, fixed-rate financing for major fixed assets, such as real estate, buildings or equipment.

### **SBA 7(a) Loan Guaranty Program**

**SBA**

This type of loan is the most basic and most used of the SBA loans and is used for starting, acquiring and expanding a small business. See the [SBA's 7\(a\) Loan Application Checklist](#).

Please see the following for a breakdown of the SBA 504 and SBA 7(a) loans and their comparison.

	<b>SBA 504</b>	<b>SBA 7(a) Loan</b>
	Commercial Real Estate and Equipment 90% Fixed Rate	General Purpose
<b>Loan Size</b>	\$250,000 to \$5,000,000	\$250,000 to \$5,000,000
<b>Interest Rate</b>	Fixed Fully amortized Monthly at the time of funding at an increment above the current market rate for five-year and ten-year	Variable rate; some limited fixed-rate options Fully amortized Interest rates are negotiable but are subject to a mandated SBA ceiling and floor
<b>Eligible Business Size</b>	Business net worth cannot exceed \$15 million Average net profit after taxes for 2 consecutive years cannot exceed \$5 million	Determined by industry type Retail, service, and agriculture cannot exceed the range of \$750,000 to \$33.5 million Cannot exceed range of 100 to 1,000 employees for wholesale and manufacturing

<b>Terms and Available Amortization Periods</b>	20 years fully amortized – real estate loan 10 years fully amortized – equipment loan No balloon payments	Up to 25 years – real estate Up to 10 years – equipment, business acquisition 5 to 7 years – working capital All loans are fully amortized with no balloon payments
<b>Loan Structure</b>	50% bank loan, 40% CDC loan, and 10% down payment	Loan structure negotiable; dependent on risk. A minimum of 10% down payment.
<b>Loan Purchase</b>	Purchase or expansion of existing building  Land acquisition and ground up construction (includes soft cost development fees)  Finance building improvements or Purchase equipment	Expand, acquire or start a business, or purchase or construct real estate  Refinance existing business debt or construct leasehold improvements.  Buy equipment or inventory, or provide working capital
<b>Loan Program Requirements</b>	51% owner occupancy required for existing building, or 60% owner occupancy required for new construction  Equipment with a minimum 10 year economic life	51% owner occupancy required for existing building, or 60% owner occupancy required for new construction  All assets financed must be used to the direct benefit of the business
<b>Collateral</b>	Generally, the project assets being financed are used as collateral  Personal guaranties of the principal owners of 20% or more ownership are required	Collateral is the subject assets acquired by loan proceeds, and requires pledge of personal residence unless the bank can justify why it's unnecessary  Personal guaranties of the principal owners of 20% or more ownership are required
<b>Loan Fees</b>	Fees are financed in the 504 loan  Fees are negotiated for the 50% bank loan	Fees can be financed in the 7(a) loan  Fees vary with the size of the loan accompanying the 504 loan
	Servicing fee (lowest allowed by SBA) for CDC 504 plus a legal review fee	An additional .25% is charged on any loan portion above \$1 million

## [Microloan Program](#)

SBA

SBA's Microloan Program provides very small loans to start-ups, newly established, or growing small businesses. These loans are awarded by certain SBA approved lenders.

**Eligibility:** Each lender has its own lending and credit requirements. Generally, lenders require some type of collateral as well as a personal guarantee from the business owner.

**Eligible Projects:** The loan may be used for working capital, inventory, supplies, furniture, fixtures, machinery or equipment, but they may not be used to pay existing debts or to purchase real estate.

## [Military Reservists Economic Injury Loans \(MREIDL\)](#)

SBA

The MREIDL provides funds to help small businesses meet their ordinary/necessary operating expenses when they are unable to because an essential employee was called to active duty. MREIDL funds cannot be used in lieu of regular commercial debt, to refinance long-term debt, or to expand the business.

**Eligibility:** Businesses that do not have the financial capacity to fund their own recovery and do not have credit available elsewhere are eligible for MREIDL assistance. Businesses may apply on the date the essential employee receives a notice for being called into the Armed Forces and one year after that employee is released from active duty.

## [Rural Business Loans](#)

SBA

This SBA program is run under the [Business and Industry Guaranteed Loan Program](#) and seeks to improve, develop, or finance business, industry, and employment in order to improve the economic and environmental climate in rural communities.

**Eligibility:** The business must provide employment, improve the economic or environmental climate, promote the conservation and development of water for aquaculture, or reduce reliance on nonrenewable energy resources by encouraging the development and construction of solar energy systems and other renewable energy systems.

**Eligible projects:** Funds may be used as working capital, machinery and equipment, buildings and real estate, and certain types of debt refinancing.

## [CAPLines](#)

SBA

The CAPLines program helps small businesses meet their short-term and cyclical working capital needs. There are four (4) different loan programs under the CAPLines umbrella.

**Eligible Projects:** The programs can be used to finance seasonal working capital needs; finance the direct costs of performing certain construction, service and supply contracts, subcontracts, or purchase orders; finance the direct cost associated with commercial and residential construction; or provide general working capital lines of credit that have specific requirements for repayment.

### 1. The Contract Loan Program

This program helps finance the cost associated with contracts, subcontracts or purchase orders. Proceeds can be disbursed before the work begins.

## 2. The Seasonal Line of Credit Program

This program supports the buildup of inventory, accounts receivable or labor and materials above normal usage for seasonal inventory.

**Eligibility:** The business must have been in business for a period of 12 months and must be able to demonstrate that it has a definite established seasonal pattern. The business may not have another seasonal line of credit outstanding, but may have other lines for non-seasonal working capital needs.

## 3. The Builders Line Program

This program provides financing for small contractors/developers to construct/rehabilitate residential/commercial property that will be sold to a third party that is not known at the time construction/rehabilitation begins.

**Eligible Projects:** Proceeds are used solely for direct expenses of acquisition, immediate construction and/or significant rehabilitation of the residential or commercial structures. Land purchase can be included if it does not exceed 20 percent of the loan proceeds. Up to five percent of the proceeds can be used for community improvements that benefit the overall property.

## 4. The Working Capital Line of Credit Program

This program is a revolving line of credit that provides short-term working capital. Businesses that generally use these lines provide credit to their customers or have inventory as their major asset. Repayment comes from the collection of accounts receivable or sale of inventory.

## Real Estate & Equipment Loans: CDC/504

**SBA**

Certified Development Companies (CDC) can receive funds to finance major fixed assets such as equipment or real estate.

**Eligibility:** In addition to the business needing to meet the [business requirements](#), the applicants must also meet the [applicant requirements](#).

**Eligible Projects:** Funds may be used to purchase land and buildings, purchase improvements, construct new facilities, modernizing and renovating facilities, and the purchase of long-term machinery and equipment.

## Export Express

**SBA**

This SBA program finances businesses that are/will be exporting. It has a simple application process and loan approval should happen in 36 hours or less.

**Eligibility:** Businesses that have been in operation for a full year and want to begin exporting. Businesses that have not been in operation for a full year are eligible if they have key employees with experience with exporting

**Eligible Projects:** Funds may be used to enhance a company's export development, finance specific export orders, expand production facilities, or purchase equipment, inventory, or real estate.

## [Export Working Capital Program \(EWCP\)](#)

SBA

This SBA program provides advances to fund export transactions. This loan has a quick processing time so that you may apply for an EWCP loan before finalizing an export sale/contract. Disbursement can only be made against *firm purchase orders* from a foreign buyer/account, but this allows you to have greater flexibility in negotiating your export payment terms.

**Eligible Projects:** Financing for suppliers or for stand-by letters of credit used as bid or performance bonds or as down payment guarantees, inventory, production, or working capital during long payment cycles.

## [International Trade Loan Program](#)

SBA

This SBA program offers loans for fixed assets and working capital for business that are/will be exporting.

**Eligibility:** Small businesses that are looking to expand/develop their existing export markets, or if your small business has been affected by import competition and you can demonstrate how you would improve your competitive position.

**Eligible Projects:** Acquisition, construction, modernizing, or expanding facilities/equipment for production or services involved in international trade and to develop and penetrate foreign markets. These funds may also be able to refinance an existing loan.

## [Express](#)

SBA

This SBA program features a quick turn-around rate of 36 hours and less paperwork for the borrower. Funds from this loan may be used for nearly all business expenses, and the SBA can guarantee a revolving line of credit.

End of **Small Business Administration** Loan Programs:

To apply for any of these loans find an [SBA approved lender](#) near you.

## [Private Programs](#)

## [Venture Capital](#)

SBA

Venture Capitalism is a type of active, high-risk equity financing where the business owner would sell company shares and an active role in the company in exchange for an investment. The investment would come from a high net worth individual, otherwise known as an “angel investor.” These investors may want to play an active role in the company in an effort to help them grow and, in turn, achieve a greater return of investment. It is considered high risk because the “angel investors” are temporary investors and are looking for the best rate of return. [RAIN Source Capital<sup>SM</sup>](#) is a multi-state network of RAIN funds that works with angel investors who are interested in supporting growing companies.

## **Kickstarter**

Kickstarter is not a long-term funding solution, but initial investments from the public can provide start-up costs, and investors receive something small in return. The three main rules are that the project you want funding for must create something to share with others so that the creator can say “It’s finished! Here’s what we created.” The project must be honest, clearly presented, and have a prototype. And lastly, projects cannot fundraise for charity, offer financial incentives, or involve prohibited items.

## **Workforce Development**

### **Minnesota Job Skills Partnership Program (MJSP)**

**DEED**

This grant program focuses on providing training for both new and existing employees of certain businesses. The participating businesses must partner with an accredited Minnesota educational institution that will develop and deliver training specific to your business needs. The grant matches what funds you contribute to this process. This program offsets training-related expenses incurred by business, industry, and educational institutions in order to meet current and future workforce needs.

### **MJSP Program: Health Care & Human Services**

**DEED**

This is part of the MJSP program, but focuses on alleviating healthcare and human services worker shortages and increasing opportunities for advancement for current and potential direct care workers in the healthcare and human service industry. This is done by matching the funds contributed by the business that go toward training and employee advancement.

## **Utility Economic Development Programs**

### **Connexus Energy**

Connexus Energy provides a free Business Energy Evaluation. They will do an initial site/walkthrough evaluation that focuses on your energy usage, review of our energy efficiency programs, identifies energy partnering opportunities, identifies major electric energy efficiency opportunities, provides specific direction for improvements and to reduce electric energy costs, and they summarize your current energy use and offers recommendations for improvement and applicable rebates.

To participate in this program, contact Brian Burandt at (763) 323-2785 and schedule an appointment today.

## Contact Information

### Frequently Requested Minnesota Telephone Numbers

#### Registration of Your Business Name (Proprietorship, Partnership, Corporation, LLC)

Secretary of State Office Business Services ..... [www.sos.state.mn.us](http://www.sos.state.mn.us) ..... 651-296-2803

#### Licensing/Franchise Registration

Minnesota Department of Commerce ..... [www.commerce.state.mn](http://www.commerce.state.mn) ..... 651-296-6328

General Minnesota Tax Information ..... [www.taxes.state.mn.us](http://www.taxes.state.mn.us) ..... 651-296-6181

State Small Business Assistance Office Publications ..... 651-556-8425

Pollution Control Agency ..... [www.pca.state.mn.us](http://www.pca.state.mn.us) ..... 651-296-6300

Minnesota Department of Labor and Industry ..... [www.doli.state.mn.us](http://www.doli.state.mn.us) ..... 651-284-5005

Small Business Administration ..... [www.sba.gov/mn](http://www.sba.gov/mn) ..... 612-370-2324

### Frequently Requested Federal Telephone Numbers

IRS Employer Identification number (EIN) ..... [www.irs.ustreas.gov](http://www.irs.ustreas.gov) ..... 1-800-829-4933

U.S. Department of Commerce/Export Resource ..... [www.exportassistance.com](http://www.exportassistance.com) ..... 612-348-1638

U.S. Patent & Trademark Office (Recording Forms) ..... [www.uspto.gov](http://www.uspto.gov) ..... 1-800-786-9199

Occupational Safety & Health ..... [www.osha.gov](http://www.osha.gov) ..... 1-800-232-4636

### Business Assistance Telephone Numbers

Accountability Minnesota ..... [www.accountabilitymn.org](http://www.accountabilitymn.org) ..... 651-287-0187

Better Business Bureau ..... [www.bbb.org](http://www.bbb.org) ..... 651-699-1111

Procurement Technical Assistance Center (PTAC) ..... [www.ptac-meda.net](http://www.ptac-meda.net) ..... 612-332-6332

SCORE ..... [www.score-mn.org](http://www.score-mn.org)

### City of East Bethel Contact Numbers

#### Main

City Hall Direct Dial ..... 763-367-7840

City Hall Fax ..... 763-367-9578

#### Administration

Jack Davis, City Administrator ..... [Email Jack](mailto:Email Jack) ..... 763-367-7850

#### Community Development

Colleen Winter, Community Development Director ..... [Email Colleen](mailto:Email Colleen) ..... 763-367-7855

#### Building Department

Nick Schmitz, Building Official/Code Enforcement ..... [Email Nick](mailto:Email Nick) ..... 763-367-7860

Steve Lutmer, Building Inspector ..... [Email Steve](mailto:Email Steve) ..... 763-367-7861

#### Finance

Mike Jeziorski, Finance Director ..... [Email Mike](mailto:Email Mike) ..... 763-367-7852

Jackie Campbell, Accounting Technician ..... [Email Jackie](mailto:Email Jackie) ..... 763-367-7854

#### Fire

Mark DuCharme, Fire Chief ..... [Email Mark](mailto:Email Mark) ..... 763-367-7886

Fire Dept. Direct Dial ..... 763-367-7855

#### Public Works

Nate Ayshford, Public Works Manager ..... [Email Nate](mailto:Email Nate) ..... 763-367-7876

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2014

## East Bethel Resident Guide



City of East Bethel  
2241 221<sup>st</sup> Ave  
East Bethel, MN 55011  
763-367-7840  
763-434-9578 (fax)  
[www.ci.east-bethel.mn.us](http://www.ci.east-bethel.mn.us)

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Add city maps, add online library, social services, available utilities, utility payment drop centers, business list, places to go to AA and NA (coon lake beach community center), start a business in east bethel with our business resource guide.

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## GETTING TO KNOW EAST BETHEL

At the northern edge of the Minneapolis-St. Paul metropolitan area, the City of East Bethel is 48 square miles of lakes, wetlands, farms, and prairies. East Bethel is home to approximately 11,626 residents and offers a unique and very livable location for families who prefer the small town lifestyle. It provides the best of both worlds, convenience to a Metropolitan area and adequate separation to a semi- rural community. It covers a land area of 47.97 square miles.

The City is home to the Sand Hill Crane Natural Area, Cedar Creek Scientific Ecosystem Reserve and Coon Lake, the largest lake in Anoka County. The City is traversed by Minnesota Highway 65, a four-lane expressway. Viking Boulevard/Cty Rd 22 is the City's main east-west road.

Thank you for considering East Bethel when looking for a place to live, work and raise a family. Over 13,000 people already have.



Our logo is a crane to represent the Sand Hill Crane Natural Area, located south of the city hall.

## THE HISTORY OF EAST BETHEL

- 1850'S      The City of East Bethel was originally home to the Chippewa Nation. Settlement of this area by Europeans occurred first in the 1850's following the purchase of the Louisiana Territory by the United States in 1837. Settlers originated mainly from Sweden, Norway, England, Ireland, and New Brunswick. Many of these early settlers established homesteads near Cedar Creek.
- 1858      Bethel Township was organized in 1858, the same year that Minnesota became a state. At the time it included all of what is now Linwood Township until 1871 when Linwood Township was organized.
- 1863      The East Bethel Post Office was established but was later moved to a site along the newly constructed Great Northern Railroad. Hugh Spence was the first postmaster in 1878.
- 1900-01      Working with townships to the south, Central Ave was created, which later became Hwy 65. It became a divided Hwy in 1969-1970.
- 1912      Anoka County Telephone Company of Constance was organized and lines were built through the township.
- 1913-1914      Cars were first used in this area.
- 1957      East Bethel Township was in the process of becoming a Village which took nearly two years. The first newspaper, a bi-weekly, the "East Bethel Booster" was also published.
- 1959      East Bethel became a legal municipality with a unanimous vote for incorporation by the Town Council. The population at the time was 1,286.
- 1960-70's      East Bethel first experienced large growth in new residents in the 1960's and a growth increase of 156 percent during the 1970's. The growth leveled off in the mid 20 percent range by 1980 and remained there until 2000.

2000's

By 2004 East Bethel's population had grown to approximately 11,405. Proposed growth by 2010 was 12,600 and 18,400 by 2020. We have already exceeded the 2010 projection.

*East Bethel Booster Days is held annually during the summer and is a chance for East Bethel resident to get to know people in the area and spend a fun filled weekend with their families.*

## BOOSTER DAYS



Booster Days is filled with many exciting events:

- Pancake breakfast
- Flag raising ceremony
- Craft and bake sale
- Quilt raffle
- Bingo
- Vintage car, truck, snowmobile, and tractor show
- Tractor pull
- Several bounce houses
- Parade
- Kiddie parade
- Tea party
- Beauty Scholarship Pageant

- Outdoor movie
- Outside dance and live music
- Fireworks
- Lion's beer wagon
- Treasure hunt
- Vendors selling yummy food
- 5k Run
- 1k Run for kids
- Silent auction
- Special events by the Fire and Police Depts.
- Turtle races

Most of the events are held at the East Bethel Community Center and Booster Park located at 2241 221<sup>st</sup> Ave NE. The East Bethel Pageant is held at the East Bethel Ice Arena.

We encourage all of our local businesses and organizations to participate in the parade. Parade entrant and vendor applications can be found on our website at [www.ci.east-bethel.mn.us](http://www.ci.east-bethel.mn.us) or picked up at City Hall.

More Booster Days information can be found on the city webpage.

## DINING/ENTERTAINMENT

<b>Moonshine Whiskey Pub &amp; Saloon</b> 763-434-8181	21383 NE Ulysses St., East Bethel, MN 55011
<b>Hunter's Inn</b> 763-434-5229	20454 Hwy 65 NE, East Bethel, MN 55011
<b>Subway</b> 763-413-8844	23705 Hwy 65 NE, East Bethel, MN 55011
<b>EJ's Bottle Shop &amp; Bar</b> 763-434-5646	4832 Viking Blvd., East Bethel, MN 55011
<b>Muller Family Movie Theatre</b> 763-434-7256	18635 Ulysses NE, East Bethel, MN 55005 <a href="http://www.mullerfamilytheatres.com">http://www.mullerfamilytheatres.com</a>
<b>Hidden Haven Golf Course</b> 763-434-6867	20520 Polk St NE, East Bethel, MN 55011
<b>Viking Meadow Golf Course</b> 434-4205	1788 Viking Blvd NE, East Bethel, MN 55011 763-
<b>Beaver Brook Gun Club</b> 763-434-5415	20500 Palisade St NE, East Bethel, MN 55011
<b>East Bethel Ice Arena</b> 763-434-0397	20675 Hwy 65 NE, East Bethel, MN 55011
<b>Maxx Bar &amp; Grill</b> 763-434-4970	17646 Central Ave NE, Ham Lake, MN 55304
<b>Chanticlear Pizza</b> 763-434-3333	18015 Ulysses St. Suite 300, East Bethel, MN 55304
<b>Mansetti's Pizza &amp; Pasta</b> 763-434-9073	16220 Aberdeen St NE, Ham Lake, MN 55304
<b>Dug Out Bar &amp; Grill</b> 763-434-0119	158 Main St NW, Bethel, MN 55005
<b>Unique Dining Experiences</b> 763-434-9073	20582 Austin St NE East Bethel, MN 55011
<b>Smokey's Pub &amp; Grill</b> 651-464-6046	552 Lincoln Dr, East Bethel, Minnesota 55011
<b>Route 65 Pub &amp; Grub</b> 763-413-3550	18407 Hwy 65 NE, East Bethel, MN 55011
<b>Dairy Queen</b> 763-434-3400	17650 NE Hwy 65 Ham Lake, MN 55304
<b>Acapulco</b> (763) 270-5000	18015 Ulysses St NW Ham Lake, MN 55304.

## EAST BETHEL PARKS

East Bethel Parks & Recreation	Acres	Ball Fields	Basketball Courts	Community Center	Concession Stand	Hiking/Skiing Trails	Horseshoe Pits	Picnic Areas	Playground	Restrooms	Shelters/Pavilions	Skate Park	Sliding Hill	Soccer Fields	Swimming	Tennis Courts	Walking Paths	Warming House
Anderson Lake Park	4	*							*							*		
Bonde Park	13	*						*	*		*			*				
Booster East Park	50	*	*				*	*		*	*					*	*	*
Booster West Park	35	*			*			*	*	*	*	*		*				
Carlisle Park	3	*							*									
Cedar Creek Scientific Ecosystem Reserve	3					*												
Coon Lake Beach Park	.5		*	*					*		*	*		*				
Deer Haven Park	5		*						*		*							
Eagle Ridge Park	40																*	
Eveleth Park	3	*							*									
Hidden Haven Park	5							*	*		*	*					*	
John E Anderson Memorial Park	70							*	*	*	*			*			*	*
Maynard Peterson Memorial Park	3	*							*		*							
Norseland Manor Community Park	20	*						*	*			*						
Northern Boundaries 7 <sup>th</sup> St Park	5							*	*			*						
Oakbrook Acres Park	10											*						
Rod & Norma Smith Park	4	*	*						*		*							
Whispering Aspen Park	.5			*												*		
Whispering Oaks Park	2								*		*						*	

## RESERVE PARKS AND FACILITIES

East Bethel has many parks and facilities that can be rented out such as community centers, pavilions or shelters, ball fields, horseshoe pits, and concession stands. Call East Bethel City Hall to confirm that date is available, then fill out the [Facilities Request Form](#) and submit it, along with your payment, to the city hall.

## COMMUNITY CENTERS

### East Bethel Community/Senior Center

The East Bethel Community/Senior Center is available to rent for parties, banquets, receptions, etc. The facility can accommodate up to 200 persons. For more information contact Dennis Swen at 763-434-9244.

### Coon Lake Community Center

The Coon Lake Beach Community Center is available to rent for parties, meetings, receptions, etc. They have a sound system, a large screen TV, and free WIFI. For more information visit their website or contact Kathy Paavola at 651-982-4628.

## CHURCHES / PLACES OF WORSHIP

**Bible Baptist Church**, 1300 – 229<sup>th</sup> Ave NE, (763) 434-9576

**Echoes of Calvary Church**, 22115 Quincy St. NE, (763) 413-1021

**Our Saviors' Lutheran Church**, Hwy 65 & County Road 22, (763) 434-6117

**St. Andrew Lutheran Church**, 1450-237<sup>th</sup> Ave, (763) 434-7146

**West Bethel United Methodist**, 1233-221<sup>st</sup>, (763) 434-6451

**Bethel Community Church**, 23860 Dewey St. NW, Bethel, (763) 434-9834

## NEWSPAPERS

**Anoka County Union Herald**: 4101 Coon Rapids Blvd. NE, MN 55433 (763) 421-4444

The City's official newspaper [www.abcnewspapers.com](http://www.abcnewspapers.com)

**The Courier**: 4115 Ambassador Blvd., St. Francis, MN 55070 (763) 753-7031

FREE publication [www.the-courier.org](http://www.the-courier.org)

**East Bethel Newsletter**: 2241 221<sup>st</sup> Ave., East Bethel, MN 55011 (763) 434-9569

FREE publication [www.ci.east-bethel.mn.us](http://www.ci.east-bethel.mn.us)



# PUBLIC TRANSPORTATION

## Anoka County Traveler

The Traveler is a door-to-door transportation system in Northern Anoka County that is available in East Bethel. Mini buses, equipped with wheelchair lifts and accessible to the disabled, are available to everyone regardless of age or income.

A trip less than 10 miles is \$2.25 each way,  
between 10 and 20 miles is \$4.50 each way,  
and more than 20 miles is \$6.75 each way.  
ADA-certified riders pay a maximum of \$4.50 per direction.



You must make reservations at **LEAST** four (4) days in advance. For more information or to make reservations, call 651-602-LINK (5465).

### Group Trips

Daycares, nursing homes, senior community centers, etc can request group trips and receive a discounted fare.

## Volunteer Transportation

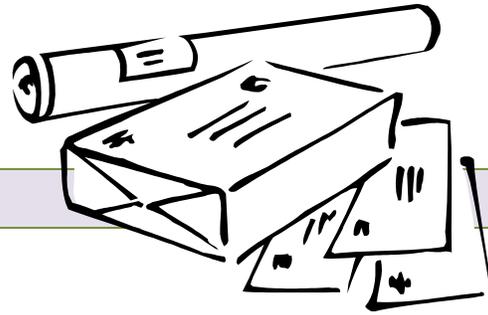
The Anoka County Volunteer Transportation Program provides rides to and from medical, dental, and appointments with social services for seniors (60+), veterans, and clients receiving services from Anoka County. Medical and dental trips may be made throughout the metro area while appointments with social services must remain within Anoka County. Passengers must be able to travel independently as volunteers are unable to provide assistance.

Reservations can be requested by calling 763-422-7087 and listening to the message and then leaving the required information. Your request must be received by Noon on Wednesday of the week prior to your appointment. Rides are provided Monday - Friday from 8:00 a.m. - 4:30 p.m. When scheduling your appointment keep in mind that the volunteers do not leave their homes before 8:00am and need to be off the road by 4:30pm

## POST OFFICES

### Cedar/East Bethel Post Office

763-434-7200  
21427 Aberdeen St NE, Cedar, MN 55011  
Hours: M-F 8:30am – 5pm; Sat. 9am – 12pm



### Wyoming Post Office

651-462-5252  
26824 Felton Ave., Wyoming, MN 55092  
Hours: M-F 8:30am – 5pm; Sat. 10am – 12pm

### St. Francis Post Office

800-275-8777  
3726 Bridge St NW, St. Francis, MN 55070  
Hours: M-F 8:30am - 12pm, 1pm - 4:30pm; Sat. 9:30am – 11:45am

## LIBRARY

### Anoka County Library

3519 NW Bridge Street  
St. Francis, MN 55070  
763-753-2131

### Ham Lake Library

17565 Central Ave NE  
Ham Lake, MN 55304  
763-434-6542

## BURNING PERMITS

Burning permits are available at City Hall and the Fire Departments at no cost. Any fire larger than 3' x 3' requires a burning permit. The permits are good for 3 days and you are able to burn between 6pm – 8am. A permit is not needed when the ground is covered with 3 or more inches of snow.

If you have any further questions please feel free to call City Hall at 763-367-7840. If you need to obtain a burning permit after hours please contact one of the following people:

**Don Anderson** 763-434-4390

**Don Griep** 763-434-5979

**Gary Stern** 763-434-7442

## LICENSE CENTER

### Ham Lake License Center

17565 Central Ave NE, Ste. 330, Ham Lake, MN 55304

This license service center offers drivers license or personal ID renewal, duplicates, and replacements, birth and death certificates, game/fish license, DNR licenses including boats and ATVs, marriage license, notary public, and county park permits.

### Blaine Passport Center

10995 Club West Pkwy, Suite 700B, Blaine, MN 55440

This license service center is the only place in Anoka County to apply for a passport and an appointment is needed. To set up an appointment, please call 763-323-5777.

## DOG LICENSE

Everyone who owns a dog that is older than 4 months old is required to have a current City of East Bethel License. These licenses are free and are issued at the East Bethel City Hall. They are good for one year. A certification of rabies vaccination is required in order to be issued a dog license.

## PET CLINICS

East Bethel offers a pet clinic once a year to offer vaccinations and tests for your dogs and cats. See the [Pet Clinic flyer](#) for prices on the East Bethel City Hall website or follow the link. Heartworm and flea/tick products will be sold at this event. East Bethel Dog licenses will be available.

## GOPHER FEET BOUNTY REIMBURSEMENT

There is currently a bounty on gopher feet. Pocket and Striped gophers cause a menace to crops and manicured lawns. Citizens of East Bethel may be reimbursed for the front pair of gopher feet. Bring the feet to East Bethel City Hall receive 75 cents per pair of front gopher feet.

## NORTH ANOKA COUNTY EMERGENCY FOODSHELF

The North Anoka County Emergency Foodshelf (NACE) is in partnership with all available and willing resources, and they strive to curb suffering from hunger in our communities by providing balanced nutrition to all people who are truly in need. If you would like to visit the foodshelf, bring an ID and a piece of mail with the current address. You may visit once every 60 days. Please call for further information: 763-434-7685.

## EMERGENCY INFORMATION

### City of East Bethel Fire Department



The Fire Department's primary responsibility is fire suppression, rescue, fire inspections, arson investigations, fire prevention and to provide first responder medical care for the sick and injured. They protect approximately 13,000 citizens over an area of about 48 square miles. The City has an 8 mile stretch of state highway 65 running north and south that brings about 32,000 motorists daily through our City. Our active mutual aide/auto aide programs ensure sufficient resources from and for our neighboring fire departments.

Our volunteer firefighters provide 24 hour-a-day response from three stations.

- 1) Station 1 is located at 2751 Viking Blvd. NE
- 2) Station 2 is located at 2375 221<sup>st</sup> Ave. NE
- 3) Station 3 is located at 342 Forest Road

For more information about the East Bethel Fire Department, please call 612-328-6833 or email Chief Mark DuCharme at [mark.ducharme@ci.east-bethel.mn.us](mailto:mark.ducharme@ci.east-bethel.mn.us).

### Police Services

The City of East Bethel contracts through Anoka County for Public Safety Services. If you have an emergency dial 911. Otherwise, please feel free to call the Anoka County Sherriff's non-emergency number at 763-427-1212 with any comments, concerns, problems or complaints.

Sheriff James Stuart and his staff of over 300 employees and volunteers serve Anoka County, the 4th largest county in the state.

## CITY UTILITY SERVICES

### Electric

Electric is provided by **Connexus Energy**. You can reach them at 763-323-2600 for a power outage, or call 763-323-2650 for member services.

### Gas

The City of East Bethel is serviced by Centerpoint Energy/Minnegasco and Xcel Energy. Your gas provider is determined by your address.

**Centerpoint Energy/Minnegasco**

612-372-4727 (West side of Hwy 65)

**Xcel Energy**

800-895-4999 (East side of Hwy 65)

## Telephone

Landline telephone service is provided by either Qwest or Frontier.

<b>Century Link</b>	<b>800-244-1111</b>
<b>Frontier</b>	<b>800-921-8101</b>

## Cable TV

Cable TV is provided by **MidContinent**. You can reach customer service at 1-800-888-1300. Limited service area.

## Garbage/Recycle Haulers

### Residential Service:

<b>Ace Solid Waste</b>	<b>763-427-3110</b>	<b>www.AceSolidWaste.com</b>
<b>SRC, Inc</b>	<b>651-462-5298</b>	

## Commercial Services

<b>Ace Solid Waste</b>	<b>763-427-3110</b>
<b>Allied Waste Services of North America (BFI)</b>	<b>763-784-2104</b>
<b>Walter's Recycling</b>	<b>763-780-8464</b>
<b>Waste Management Inc. of MN</b>	<b>952-890-1100</b>

## BEFORE YOU DIG

Call before you dig... Call Gopher State One to make sure you avoid utility lines underground. They will come and mark all of the utility lines underground for you. 651-454-0002

## RECYCLING

The City of East Bethel has curbside pickup, a drop off Recycling Center, and also sponsors two (2) Recycling Day events.



### The Recycling Center: SCR

SCR is a recycling center that accepts aluminum, glass, tin cans, cardboard, newspaper, and used oil.  
6320 E Viking Blvd, Wyoming, MN 55092  
(651) 464-2321

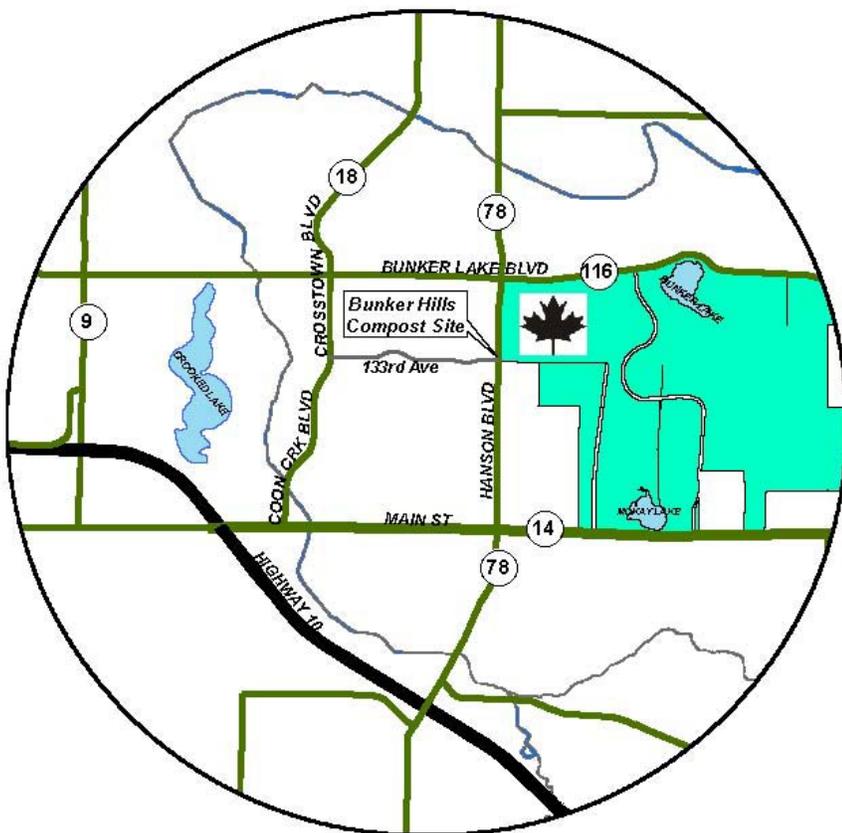
## Scrap metal/Recycle Materials

We would also like to encourage residents who sell scrap metal or recycle materials to save weight slips and provide a copy to the City. Any sales to vendors regardless of location can be counted towards our recycle goals as long as the City receives a copy of the weight slip from the sale. To make it more convenient to turn in weight slips, collection boxes have been placed at the Recycling Center, City Hall, and Mac's Store. Providing a copy of the weight slips will greatly assist our efforts to meet our tonnage goals for the year. If you have any questions please contact City Hall at 763-367-7840.

## Bunker Hills Compost Site

**763-767-7964**

**Location:** 13285 Hanson Blvd, Coon Rapids, one mile north of TH242 (Main Street).



### Hours of operation:

April – November

Monday - Friday: 10am – Sunset

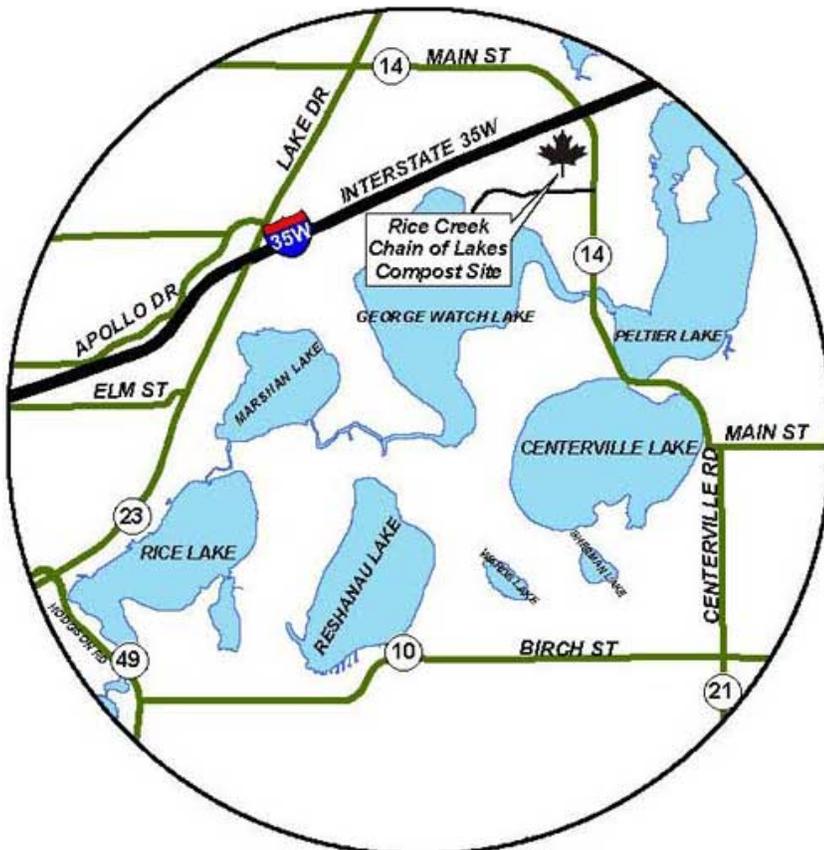
Saturday: 9am – 5pm

Sunday: 12pm – 5pm

## Rice Creek Chain of Lakes Compost Site

651-429-3723

**Location:** 7701 Main St, Lino Lakes, south of 35W off CSAH 14 (Main Street), there is no exit from 35W to County Road 14, use the Lake Drive (CSAH 23) exit from 35W and take Lake Drive north to Main Street.



### Hours of operation:

Monday closed  
Tuesday 10:00am – Sunset  
Wednesday closed  
Thursday 10:00am – Sunset  
Friday closed  
Saturday 9:00am – 5:00pm  
Sunday 12:00pm – 5:00pm

## RECYCLING EVENTS THAT THE CITY HOSTS

The City of East Bethel hosts multiple recycling events throughout the year:

### Drop-Off Saturdays

Located at the Recycling Center on Viking Blvd

A Drop-Off Saturday event is offered on the last Saturday of every month, from 9:00 am - 12:00 pm (noon) at our Recycling Center. Appliances, automotive batteries, electronics, tires, and TVs are all accepted on these days. Please note: No garbage or household hazardous waste will be accepted. Some items are accepted free of charge; there is a small fee for other items. Please see our most recent Drop-Off Saturday flyer for more detailed information.

We will collect:

- Automotive Batteries

- Tires - \$5
- TVs - Small
- Large TVs are 28"+ and/or consoles \$20/lb
- Electronics -
- Computer, Vacuum, Fax, Scanner, Printer, CD/DVD/VCR player, Cordless tool, etc.
- Appliances -
- Dishwasher, Furnace, Humidifier, Microwave, Washer, Dryer, Refrigerator, Air Conditioner, etc.
- Plus the materials collected every day at our Recycling Center
- Glass, paper products, aluminum cans, scrap metal, used oil/oil filters, antifreeze

### **Spring & Fall Recycling Days**

**Located at the East Bethel Ice Arena**

Twice per year, in the spring and again in the fall, the City also holds Recycling Days. These are larger events, and a wider variety of materials are accepted for recycling. Watch for advertisement in the City newsletter or call City Hall for dates, times, and pricing for acceptable items. Detailed information for each event can also be found on the Recycling Day flyer.

In addition to the list of collectables for Drop-Off Saturdays, we will also be collecting:

- Appliances - fee
- Batteries - rechargeable/automotive
- Eyeglasses
- Scrap Metal - remove all non-metal materials
- Computers/Electronics/TVs - fee
- Fluorescent Bulbs - fee
- Hearing Aids
- Printer Cartridges
- Tires - fee

### **East Bethel City Hall accepts these recyclables on a daily basis.**

Drop of these items at the entrance of the East Bethel City Hall from 8am to 4pm.

- Batteries (not automotive)
- Cell Phones
- Eyeglasses
- Hearing Aids
- Worn and Torn flags (to be retired)

For additional information on recycling in East Bethel, please call City Hall at 763-367-7840.

## CITY CEMETERIES

Oak Leaf Cemetery	East Bethel Cemetery	Old Bethel Cemetery
2401 221 <sup>st</sup> Ave NE East Bethel, MN 55011	19700 East Bethel Blvd East Bethel, MN 55011	1610 245 <sup>th</sup> Ave NE East Bethel, MN 55011

For more information on purchasing a plot or other cemetery questions please contact City Hall at 763-167-7840.

## PARKING RESTRICTIONS

**Night Time Restrictions:** No motor vehicle shall be parked on any public street between the hours of 2am and 6am on any day during the winter months of January, February, March and December of any year.

**Day Time Restrictions:** No motor vehicle shall be parked on any public street between the hours of 8am and 6pm on any day when there has been an accumulation of two (2) or more inches of snow during the preceding twenty-four (24) hour period commencing as of 8am on the day of the parking restriction.

**City crews typically start plowing by 2am if there is snow accumulation of two (2) or more inches. By not parking your vehicle on a city street it will ensure more effective plowing.**

## ANIMAL LICENSES

All dogs in the City of East Bethel are required to have a license and comply with the City ordinances. Dog licenses are available at City Hall. There is no charge for the license, however proof of current rabies vaccinations is required. Residents are allowed 2 dogs per household before they are required to apply and obtain a kennel license.

Cats are not required to be licensed in the City of East Bethel.

## HOME IMPROVEMENTS (BUILDING PERMITS)

The city would like to remind everyone that most home improvement projects require building permits, including basement remodeling and additions, porches, decks, fences, sheds, roofing, and more. Structures that are constructed, moved, improved, or altered do require a permit. Permits are required for electrical, plumbing, heating and air conditioning work as well.

Permit application forms and fees are available on our website, [www.ci.east-bethel.mn.us](http://www.ci.east-bethel.mn.us) or can be obtained at City Hall. Permits are required and inspections will need to be scheduled through City Hall, 763-367-7840. If you are using a Contractor, than s/he may apply for the permit, but if you are filing for the permit yourself you will need the Contractor’s License number. Your builder or remodeler must be licensed in the state of Minnesota. **It’s the law!**

**Building Permits Protect Your Investment**

To some, obtaining a permit may seem to be added costs, time delays, and unwarranted regulations. However, a building permit ensures that proper services and codes are being met. Residents may sometimes overlook the benefits of obtaining a building permit and appropriate inspections. In addition to assuring yourself that your family and property are protected you will also have peace of mind in knowing that the work has been done properly and in accordance with all codes. Building without a permit may cause future maintenance problems or affect the resale of your home.

**SCHOOL DISTRICTS**

**St. Francis District 15  
Forest Lake District 831**



**St. Francis District [www.stfrancis.k12.mn.us](http://www.stfrancis.k12.mn.us)**

**Cedar Creek Community School**  
21108 Polk Street NE  
Cedar, MN 55011  
763-213-8780  
Absentee line: 763-213-8831

Principal: Darin Hahn  
763-213-8781  
Office hours: 8am – 4pm  
School hours: 9:15am – 3:45pm

**East Bethel Community School**  
21210 Polk Street NE  
Cedar, MN 55011  
Absentee line: 763-213-8931

Principal: Angela Scardigli  
763-213-8901  
Office hours: 8am – 4pm  
School hours: 9:15am – 3:45pm

**St. Francis Middle School**  
23026 Ambassador Blvd.  
St. Francis, MN 55070  
Absentee line: 763-213-8531

Principal: Dale Johnson  
763-213-8501  
Office hours: 7am – 4pm  
School hours: 7:25am – 2:35pm

**St. Francis High School**

3325 Bridge Street

St. Francis, MN 55070

Absentee line: 763-213-1531

Principal: Paul Neubauer

763-213-1501

Office hours: 7am – 3:30pm

School hours: 7:30am – 2:30pm

**Forest Lake District**

[www.forestlake.k12.mn.us](http://www.forestlake.k12.mn.us)

**Linwood Elementary School**

21900 Type Creek Dr NE

Wyoming, MN 55092

Principal: Roche Martin

651-982-1901

Office hours: 7:30am – 4pm

School hours: 9:15am – 3:30pm

**Columbus Elementary School**

17345 Notre Dame Street

Columbus, MN 55025

Principal: Neal Fox

651-982-8902

Office hours: 7:30am – 4pm

School hours: 9:15am – 3:30pm

**Southwest Junior High**

943 SW 9<sup>th</sup> Ave

Forest Lake, MN 55025

Absentee line: 651-982-8703

Principal: Marc Peterson

651-982-8701

Office hours: 7am – 4pm

School hours: 7:42am – 2:10pm

**Century Junior High**

21395 Goodview Ave N

Forest Lake, MN 55025

Absentee line: 651-982-3003

Principal: Benjamin Lewis

651-982-3001

Office hours: 6:45am – 3:45pm

School hours: 7:43am – 2:13pm

**Forest Lake Area High School**

6101 India Trail N

Forest Lake, MN 55025

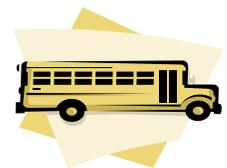
Absentee line: 651-982-8416

Principal: Steve Massey

651-982-8401

Office hours: 6:30am – 4pm

School hours: 8am – 2:30pm



**First Baptist Church & Christian School K-12**

22940 St. Francis Boulevard, St. Francis, (763) 753-1230

**HEAD START PRESCHOOL PROGRAMS**

Head Start is a quality preschool program, serving children and families in Anoka County. Head Start provides education, health, nutrition and social service assistance to children and their families who are income eligible. A variety of programs are available at no cost. For more information and to obtain

an application call Anoka/Washington County Head Start Program at 763-783-4300 or visit the website at [www.accap.org](http://www.accap.org)

### Highlights of Head Start:

- Ongoing registration
- Free program including free meals
- Field trips and special events
- Family and Community Partnerships
- Family literacy
- Education and transistioning
- Screenings
- Health and mental health services
- Medical and dental sevices
- Services for children with special needs
- Limited transportation within bus boundaries

### Head Start Now Enrolling

Head Start is available in Anoka County for low-income famlies with children up to age five. There is no cost to families. Families on County Assistance (MFIP), Supplemental Social Security (SSI), Foster Children and families who meet the income eligibility guidelines are eligible for Head Start. Applications are accepted all year.

## CLUBS

### Cedar/East Bethel Lions Club

This club meets bimonthly, first and third Tuesdays at 7pm at the Hunters Inn. Call Ruth Larson at 763-434-9423.

### Cedar/East Bethel Lioness Club

This club meets the first Thursday of the month at 6pm at the Ham Lake VFW. For membership information call Marilyn Kappelhoff at 763-434-6599.

### East Bethel Senior Center

All seniors are welcome to join for only \$7 per year.  
Events are held at the East Bethel Senior Center at 2241 221<sup>st</sup> Avenue NE.

- Second Wednesday of each month: crafts and potluck from 9am to noon
- Third Thursday of each month: business meeting and noon lunch
- Every Thursday: is 500 cards from 1pm-4pm
- First Friday of every month: A dance is held from 1pm-4pm
- Second Sunday of each month: Pancake breakfast from 8:30am to noon
- Cribbage is held once a month, please call for date and time 763-434-6179

## MEDIATION SERVICES FOR ANOKA COUNTY

Mediation is a quick, confidential, convenient, self-determined and cost effective way to settle disputes.

**What is mediation?** It is a voluntary process used to settle disputes. Parties involved in a dispute meet with trained, impartial people called mediators.

**What are mediators?** They listen to both sides, maintaining order & make sure all options are aired. The mediators decide who is right or wrong and assist the parties to reach their own agreement. They are men and women from the community that are trained according to Minnesota Statutes.

This service is provided for anyone living in Anoka County. Mediation Services provides mediation to anyone including individuals, families, neighbors, government agencies, businesses, churches and community groups that are involved in a dispute. **There is no fee for Community or Victim Offender mediation. There is however, a modest fee for the Shared Parenting & Expediting Program.**

Mediation Programs
<ul style="list-style-type: none"> <li>• Community Program</li> <li>• Shared Parenting &amp; Expediting Program</li> <li>• Victim Offender Program</li> </ul>

## CITY STAFF

City Hall .....763-367-7840  
City Hall Fax.....763-434-9578

### Administration

Jack Davis, City Administrator.....763-367-7850  
Karen White, Receptionist .....763-367-7840

### Finance

Mike Jeziorski, Finance Director .....763-367-7852  
Jackie Campbell, Accounting Technician .....763-367-7854

### Community Development

Colleen Winter, Comm. Dev. Director .....763-367-7855  
Carrie Frost, Admin Support II .....763-367-7856  
Nick Schmitz, Building Official/Code Enforcement.....763-367-7860  
Steve Lutmer, Building Inspector.....763-367-7861

### Public Works

Nate Ayshford, Public Works Manager.....763-367-7876

### Fire

Mark DuCharme, Fire Chief .....763-367-7886

# VOTING

The City of East Bethel currently has three precincts. The polling places for each precinct are:

## Precinct # 1

**East Bethel  
Community/Senior Center**  
2241 221<sup>st</sup> Ave NE  
East Bethel, MN 55011

## Precinct # 2

**Our Saviour's Lutheran Church**  
19001 Jackson St NE  
East Bethel, MN 55011

## Precinct # 3

**East Bethel Fire Station**  
2751 Viking Blvd NE  
East Bethel, MN 55011

If you are unsure which precinct you are in, call City Hall at 763-434-9540. You can also look up your polling place location on the Secretary of State's website at <http://pollfinder.sos.state.mn.us>. Before you can vote, you need to be on the official list of voters. This is called being "registered". You need to register if you just became eligible to vote, moved, changed your name, or haven't voted in the last four years. Voter registration cards are available at City Hall, on our website, or from the Elections Department at the Anoka County Government Center. They are also available where you apply for, renew, or change you Minnesota Driver License or ID card.



To register on Election Day at your polling place, you will need proof of your identity and proof of the address where you are living on Election Day.

## EAST BETHEL CITY COUNCIL

### **Mayor Robert DeRoche**

651-464-6615  
Term ends 12/31/ 2014

### **Council Member Tim**

**Harrington**  
763-434-0909  
Term ends 12/31/2014

### **Council Member Ron**

**Koller**  
763-434-9848  
Term ends 12/31/2016

### **Council Member Heidi**

**Moegerle**  
651-464-2595  
Term ends 12/31/2014

### **Council Member Tom**

**Ronning**  
763-772-4042  
Term ends 12/31/2016

There is a 2-year term for Mayor Seat and a 4-year term for Council Members.

# CITY MEETINGS



**City Council Meeting** – The City Council Meetings are held the 1<sup>st</sup> and 3<sup>rd</sup> Wednesday of the month at 7:30pm at City Hall. The City Council Meeting is played back on Channel 10 at the following times:

Sunday .....	6:00 PM
Monday.....	9:00 PM
Tuesday.....	Noon
Wednesday.....	3:00 PM
Thursday .....	Noon
Friday .....	6:00 PM
Saturday.....	Noon

**Park Commission Meeting** – The Park Commission Meeting is held the 2<sup>nd</sup> Wednesday of the month at 7pm at City Hall. The Park Commission consists of 7 members and they act as the planning agency for the City parks and trails systems.

**Road Commission Meeting** – The Road Commission Meeting is held the 2<sup>nd</sup> Tuesday of the month at 6:30pm at City Hall unless otherwise noted. The Road Commission consists of 7 members and they act as the planning agency for the City streets and road systems.

**Planning Commission Meeting** – The Planning Commission meets once a month on the 4<sup>th</sup> Tuesday at 7pm at City Hall. The Planning Commission consisting of 7 members and acts as the planning agency for City development, variances, conditional or interim use permits, building and site plan review, and zoning text or map amendments.

**EDA - Economic Development Authority** - The EDA meets preceding the second regularly scheduled City Council meeting for each month. The purpose of the EDA is to coordinate and administer economic development and redevelopment plans and programs for the City of East Bethel. The EDA is governed by a board of five commissioners who are the members of the City Council of the City of East Bethel. The EDA Commission Board members' terms coincide with their terms as members of the City Council. The EDA has also appointed three (3) non-voting adhoc members from the community. |

[a1]

## OTHER ELECTED OFFICIALS AND CONTACT INFORMATION

### **Governor Tim Pawlenty**

[www.governor.state.mn.us](http://www.governor.state.mn.us)

130 State Capitol

75 Rev. Dr. Martin Luther King Jr Blvd

St. Paul, MN 55155

651-296-3391

[Tim.pawlenty@state.mn.us](mailto:Tim.pawlenty@state.mn.us)

### **U.S. Senator Amy Klobuchar**

[www.klobuchar.senate.gov](http://www.klobuchar.senate.gov)

P.O. Box 4146

St. Paul, MN 55104-4146

202-224-3244

### **U.S. Senator Norm Coleman**

[www.coleman.senate.gov](http://www.coleman.senate.gov)

2550 University Ave W

Suite 100N

St. Paul, MN 55114

651-645-0323

### **U.S. Representative Michele Bachmann**

[www.michelebachmann.com](http://www.michelebachmann.com)

P.O. Box 25950

Woodbury, MN 55125

651-735-7512

### **State Senator Mike Jungbauer**

[www.senate.mn](http://www.senate.mn)

100 Rev. Dr. Martin Luther King Jr Blvd

State Office Bldg Room 121

St. Paul, MN 55155-1206

651-296-3733

[Sen.mike.jungbauer@senate.mn](mailto:Sen.mike.jungbauer@senate.mn)

### **State Representative Tom Hackbarth**

[www.house.leg.state.mn.us](http://www.house.leg.state.mn.us)

209 State Office Bldg.

100 Rev. Dr. Martin Luther King Jr Blvd

St. Paul, MN 55155-1206

651-296-2439

[Rep.tom.hackbarth@house.mn](mailto:Rep.tom.hackbarth@house.mn)

### **Attorney General Lori Swanson**

[www.ag.state.mn.us](http://www.ag.state.mn.us)

Minnesota Attorney General's Office

1400 Bremer Tower

445 Minnesota Street

St. Paul, MN 55101

651-297-7206

### **MN Secretary of State Mark Ritchie**

[www.sos.state.mn.us](http://www.sos.state.mn.us)

Office of Secretary of State

180 State Office Bldg.

100 Rev. Dr. Martin Luther King Jr Blvd

St. Paul, MN 55155-1299

[secretary.state@state.mn.us](mailto:secretary.state@state.mn.us)

## RISK MANAGEMENT INFORMATION

LMCIT MODEL SNOWPLOWING AND ICE CONTROL POLICY

## **1. Introduction**

The city of \_\_\_\_\_, Minnesota, finds that it is in the best interest of the residents of the city to assume basic responsibility for control of snow and ice on city streets. Reasonable ice and snow control is necessary for routine travel and emergency services. The city will attempt to provide such control in a safe and cost effective manner, keeping in mind safety, budget, personnel, and environmental concerns. The city will use city employees, equipment and/or private contractors to provide this service. This policy does not relieve the operator of private vehicles, pedestrians, property owners, residents and all others that may be using public streets, of their responsibility to act in a reasonable, prudent and cautious manner, given the prevailing street conditions.

## **2. When Will the City Start Snow or Ice Control Operations?**

The Public Works Manager will decide when to begin snow or ice control operations. The criteria for that decision are:

- A. Snow accumulation of three (3) inches or more;
- B. Drifting of snow that causes problems for travel;
- C. Icy conditions which seriously affect travel; and
- D. Time of snowfall in relationship to heavy use of streets.

Snow and ice control operations are expensive and involve the use of limited personnel and equipment. Consequently snowplowing operations will not generally be conducted for snowfall of less than three (3) inches.

## **3. How Snow will be Plowed**

Snow will be plowed in a manner so as to minimize traffic obstructions. The center of the roadway will be plowed first. The snow shall then be pushed from left to right on two-way streets. On one-way streets or where there is a center boulevard, snow may be pushed in either direction. The discharge shall go onto the boulevard area of the street. Snow on cul-de-sacs will normally be plowed to the center in an attempt to provide the largest turning radius possible for emergency vehicle ingress and egress. When a plow goes on a bridge, the driver shall slow down so snow does not go over the bridge, if possible. In times of extreme snowfall, streets will not always immediately be able to be completely cleared of snow.

**LEAGUE OF MINNESOTA CITIES INSURANCE TRUST CONNECTING & INNOVATING SINCE 1913**

145 UNIVERSITY AVE. WEST PHONE: (651) 281-1200 FAX: (651) 281-1298

ST. PAUL, MN 55103-2044 TOLL FREE: (800) 925-1122 WEB: WWWLMC.ORG

This model policy is for guideline purposes only. Each city has unique and specific circumstances that may dictate a different approach than is recommended here. Please consult your city attorney when developing a policy for your city.

## **4. Snow Removal**

The Street Superintendent will determine if and when snow will be removed from the area by truck. Such snow removal will occur in areas where there is no room on the boulevard for snow storage and in areas where accumulated piles of snow create a hazardous condition.

Snow removal operations will not commence until other snowplowing operations have been completed. Snow removal operations may also be delayed depending on weather conditions, personnel and budget availability. The snow will be removed and hauled to a snow storage area. The snow storage area will be located so as to minimize environmental problems.

#### **5. Priorities and Schedule of Streets to be Plowed**

The city has classified city streets based on the street function, traffic volume and importance to the welfare of the community. Those streets classified as “Snow Plow Routes” will be plowed first. These are high volume routes, which connect major sections of the city and provide access for emergency fire, police, and medical services. The second priority streets are those streets providing access to schools and commercial businesses. The third priority streets are low volume residential streets. The fourth priority areas are alleys and city parking lots.

During significant and severe storms, the city must be prepared to move personnel and equipment to maintain priority routes first. In fulfilling the need to have all priority streets safe and passable, when resources are limited, plowing of all other streets may be stopped at any time so resources can be shifted to priority routes.

Unforeseeable circumstances may cause delays in completing assigned plow routes. Such circumstances may include weather conditions that endanger the safety of snowplow operators and/or safe and effective operation of equipment, commuter traffic, disabled vehicles, poor visibility conditions, parked cars along streets, assistance to emergency response vehicles, equipment breakdown, and personnel shortages.

#### **6. Work Schedule for Snowplow Operators**

Snowplow operators will be expected to work eight-hour shifts. In severe snow emergencies, operators sometimes have to work in excess of eight-hour shifts. However, because of budget and safety concerns, no operator shall work more than a twelve-hour shift in any twenty-four hour period. Operators will take a fifteen-minute break every two hours with a half-hour meal break after four hours. After a twelve-hour shift, the operators will be replaced if additional qualified personnel are available.

#### **7. Traffic Regulations**

The city recognizes that snowplow operators are exempt from traffic regulations set forth in Minnesota Statutes, Chapter 169 while actually engaged in work on streets, except for regulations related to driving while impaired and the safety of school children. Pursuant to this authority, snowplow operators engaged in snow removal or ice control on city streets have discretion to disregard traffic laws set forth in Chapter 169, except for laws relating to impaired driving and school children safety, when in their judgment, it is safe to disregard such laws. The privileges granted herein to operators of snow removal and ice control vehicles shall apply only if the vehicle is equipped with one lighted lamp displaying a flashing, oscillating, or rotating amber light placed in such a position on the vehicle as to be visible throughout an arc of 360 degrees.

This model policy is for guideline purposes only. Each city has unique and specific circumstances that may dictate a different approach than is recommended here. Please consult your city attorney when developing a policy for your city.

#### **8. Weather Conditions**

Snow and ice control operations will be conducted only when weather conditions do not endanger the safety of snowplow operators and equipment. Factors that may delay snow and ice control operations include: severe cold, significant winds, and limited visibility.

#### **9. Use of Sand, Salt, and Other Chemicals**

The city will use sand, salt, and other chemicals when there are hazardous ice or slippery conditions. The city is concerned about the effect of such chemicals on the environment and will limit its use for that reason.

#### **10. Sidewalks**

The city will maintain some of the sidewalks in the city. The list of those sidewalks is attached. As there are a limited number of personnel available, the city will only maintain these sidewalks after the streets have been plowed. It is the responsibility of the resident and/or property owner to remove all accumulated snow from all other sidewalks along public streets adjoining their property. This includes any snow plowed from public streets onto the sidewalk.

#### **11. Mailboxes**

Damage to a mailbox is a risk that snowplow operators face during their winter plowing requirements. The city will conduct a review of each mailbox damage claim to determine, whether the city has any legal responsibility for the damage and if so, to replace or provide reimbursement for the mailbox. If the city, in its discretion, determines that reimbursement or replacement is appropriate, the city may:

- 1) At the mailbox owner's request, replace the mailbox with a standard size, non-decorative metal mailbox and replace the support post as necessary with a 4" x 4", decay resistance wood support post, both which will be installed by the city;
- 2) Provide reimbursement in a reasonable amount for the mailbox and support posts that meet the city's ordinance standards, as well as state and federal requirements for mailbox size, support and placement.

#### **12. Complaint Procedure**

Complaints will be recorded on telephone logs. Calls requiring service will be transferred to a work request and forwarded to the appropriate supervisor for scheduling. Emergency complaints will be handled in an expeditious manner as resources are available.

#### **13. Deviation From Policy**

The Superintendent of Streets may deviate from this policy when in his or her judgment it is in the best interest of the city or is necessary because of budget needs or other circumstances.

Changes in priorities (lasting more than 4 hours) will be documented as to what caused such actions, why the change was necessary, and for how long the change is to be in effect. Those city employees and/or contractors affected will be notified immediately by radio or cell phone of such changes with all

communications logged. Information logged will include the time and date of the communication, name of employee contacted, and how they were

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4 contacted. Any changes of priorities lasting more than 24 hours should be made in a written record and the public should be informed of such changes through normal methods used by the city for emergency notifications.

#### **14. Review and Modification of Policy**

The Street Superintendent shall keep on file all comments and complaints received regarding this policy. The policy will be reviewed periodically. Any review will consider comments and complaints since the last review and any other factors affecting the policy or its implementation.

## **PUBLIC FACILITIES AND PROPERTIES**

East Bethel has 12 lakes covering 2,028 acres, including Coon Lake, the largest lake in Anoka County. We have 15 City parks, and public preserves that include the Sandhill Crane Natural Area, Helen Allison Savanna, Gordie Mikkelson WMA and the Cedar Creek Ecosystem and Scientific Reserve. It also has two community centers, one indoor ice rink and one outdoor ice rink and one DNR Boat Launch on Coon Lake. With two golf courses, Hidden Haven and Viking Meadows, one disc golf course, a shooting range and hunting, fishing and snowmobiling opportunities, there are always recreational amenities to experience.

#### **Transportation**

The Street Department manages, maintains, and repairs 136 miles of City streets and rights of way. There are 32 miles of County roads and eight miles of State Highways within the City. Bus service to downtown Minneapolis is anticipated to begin in October 2014. The Anoka County/Blaine Airport, a general aviation facility capable of handling corporate jet aircraft, is located 12 miles south of East Bethel.

#### **City Government**

East Bethel's governing body is the City Council, consisting of a Mayor and four City Council persons. The City Council meets the first and third Wednesday of each month at 7:30 PM at City Hall

#### **Public Safety**

Fire protection is provided by the City Fire Department. The City has 3 fire stations with 35 volunteer fire fighters and a full time Fire Chief.

The City contracts 36 hours per day police coverage services through the Anoka County Sheriff's Office.

**Geography**

From East Bethel to Minneapolis is 30 miles, Saint Paul is 37 miles, Duluth is 130 miles and Chicago is 430 miles.



# City of East Bethel Economic Development Authority Agenda Information

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**Date:**

September 15, 2014

\*\*\*\*\*

**Agenda Item Number:**

Item 5.0

\*\*\*\*\*

**Agenda Item:**

June-July-August Activity

\*\*\*\*\*

**Requested Action:**

For Information Only

\*\*\*\*\*

- IUP completed for Verizon, in the process of finalizing lease agreement to present to Council
- Developer's Agreement for Viking Preserve to be presented to Council
- Met with existing business who is interested in bringing in another business into East Bethel
- Continue to work on access issues out of Classic Commercial Park, met with representatives from MNDOT
- Preliminary Plat of Classic Commercial Park 3<sup>rd</sup> Addition will be presented at Planning commission meeting on August 26, 2014
- Work with existing developer on an already platted (pre 2007) rural residential development
- 2 existing businesses are currently looking at expansion projects and the City is working with them
- EDA President wrote letter to Bob King (East Bethel Properties) to find out the status of his project
- Continue work on website changes and tools
- Developed all new Planning forms, including Developer's handbook both for print and electronic media format
- CDBG project – Coon Lake Beach
- New construction home permits issued to date – 12; Commercial permits - 3
- Met with East end businesses to discuss sewer and water
- Chamber Golf Outing



# City of East Bethel Economic Development Authority Agenda Information

\*\*\*\*\*

**Date:**

September 15, 2014

\*\*\*\*\*

**Agenda Item Number:**

Item

\*\*\*\*\*

**Agenda Item:**

Data Centers

\*\*\*\*\*

**Requested Action:**

For Information and discussion only

\*\*\*\*\*

**Background:**

The State of Minnesota has put together promotional materials and incentives for data centers to be located in communities in the metro area. Please find attached DEED's data center information. Data centers have both pros and cons to them from a community perspective.

The Pros are:

- Increased tax base
- Large water user
- Large electrical user
- Quiet, clean, attractive building
- Does not generate a lot of traffic

The Cons are:

- Need to have a large tract of land (10-100 acres)
- Do not generate a lot of jobs
- Incentives for location are a priority
- Will not generate a lot of ERU's

As an EDA, are data centers an industry that we would like to pursue and make a part of our Economic Development strategy?

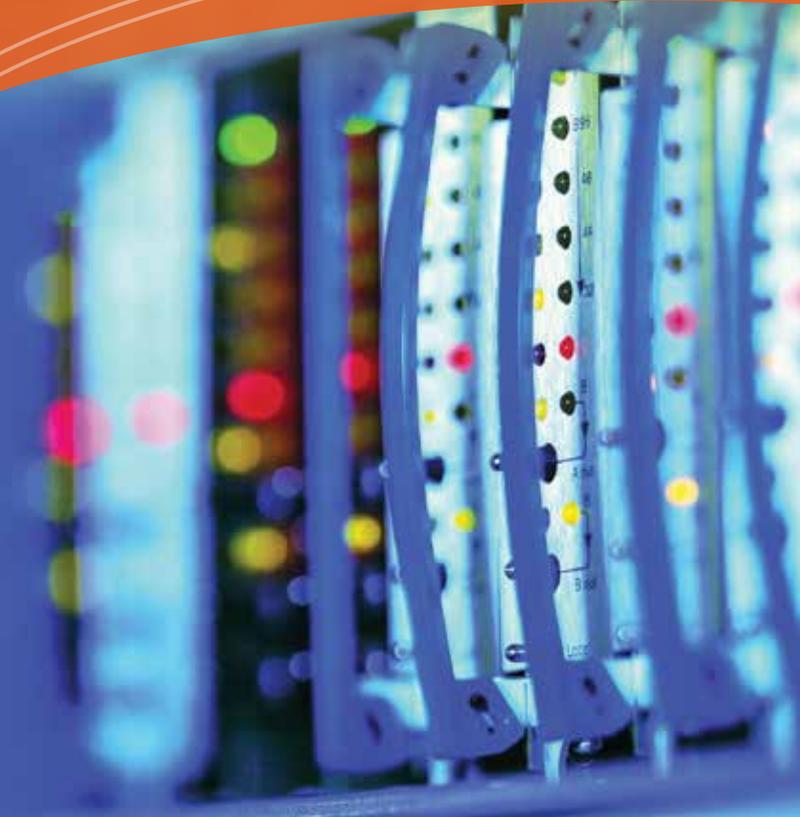
How high of a priority should data centers be, and is the City willing to look at providing incentives to entice these types of businesses to locate in our community?

\*\*\*\*\*

**Attachments:**

- 1.) DEED Data Center Fact Sheet

# FIND YOUR CENTER



## LOCATE YOUR DATA CENTER IN MINNESOTA

Minnesota's tax incentives make it more attractive than ever to build data and network operation centers in Minnesota.

Qualifying projects\* receive sales tax exemptions for 20 years on:

- Computers and servers
- Cooling and energy equipment
- Energy
- Software

*And, regardless of size, they pay no personal property tax – ever.*



\*Companies that build data or network operation centers of at least 25,000 square feet and invest \$30 million in the first four years qualify for the tax break.



# FIND YOUR CENTER

## FIND YOUR CENTER: LOWER BUSINESS TAXES

At first glance, Minnesota appears to have high business taxes because its corporate income tax rate is higher than most states. However, other **favorable tax provisions produce tax competitive advantages for Minnesota.**

**Minnesota does not tax personal property, intangible property, inventories, utilities, Internet access, information services or custom-created software.**

These exemptions, along with incentives and low tax liability on new investments, make Minnesota an attractive location for data centers. Unlike many states, these incentives result not only in front-end savings but long-term operational savings for the facility.

Minnesota business taxes rank **20th lowest in the nation**, according to a report by Ernst & Young and the Council on State Taxation, which assessed business taxes as a share of private gross state product for fiscal year 2012.

Additionally, Minnesota's carryforward and lack of throwback **encourage business startups**, while the research and development credit spurs Minnesota innovation and helps offset some tax liabilities.

This competitive tax structure and high quality of life makes Minnesota a perfect location.

CORPORATE INCOME TAX RATE				
Corporate Income Tax Rate	Apportionment Formula	Throwback Rule	Carryforward	R&D Credit
9.80%	100% sales	No	0 back, 15 taxable years forward	10% of qualifying expenses up to \$2 million and 2.5% thereafter

Source: 2013 State Tax Handbook, CCH Inc.

## FIND YOUR CENTER: THE RIGHT CLIMATE REDUCES UTILITY AND OTHER COSTS

**Cooler weather and less storm damage make Minnesota an ideal location for any data center.**

Data centers need to be continuously up and running. Minnesota's moderate climate allows for more than 300 days of free cooling annually. Additionally, cutting-edge technologies in data center cooling have been implemented globally using lake water. Minnesota is home to nearly 12,000 lakes of 10 or more acres.

Tornados are not a concern in Minnesota. According to historical data by the National Oceanic and Atmospheric Administration, less than four percent of tornadoes in the country took place in the state. This low occurrence makes Minnesota a safe place for data centers.



### MINNESOTA AVERAGE SEASONAL TEMPERATURES

Season	Temp (degrees F) Northern Minnesota	Temp (degrees F) Southern Minnesota
Winter	6	16
Spring	36	44
Summer	60	70
Fall	38	46

Source: Minnesota Department of Natural Resources Climatology Office historic climate data

**Minnesota has some of the lowest energy costs in the country, and electricity is exempt from sales tax.** With electricity use on the rise and a typical data center utilizing 120 to 200 million watts of electricity annually, a data center can save millions of dollars (based on average electricity price per kilowatt/hour) by locating its operations in Minnesota, when compared to national averages.

	Minnesota	United States
Typical electric bill – industrial <sup>(1)</sup>	\$29,905 per month	\$37,567 per month
Typical electric bill – commercial <sup>(2)</sup>	\$1,194 per month	\$1,541 per month
Avg. annual electric price – industrial	6.31¢ per kilowatt/hour	6.54¢ per kilowatt/hour
Avg. annual electric price – commercial	8.84¢ per kilowatt/hour	10.09¢ per kilowatt/hour

(1) Annualized Rates. Midload factor of 400,000 kWh.

(2) Annualized Rates. Midload factor of 14,000 kWh.

Sources: Typical Bills and Average Rates Report, Summer 2013. Energy Information Administration, Annual Electricity Data, 2012.

Minnesota also has one of the highest reliability rates for electricity in the country, ranking at the high end of the first quartile for electric power reliability. Some of the largest providers of electricity in Minnesota include: Minnesota Power, Xcel Energy, Great River Energy, Otter Tail Power, Connexus Energy, Dakota Electric and East Central Energy. In addition, there are 125 municipally owned and operated electric utilities. **All of the electric utilities in the state offer both special high-use rates and back-up power programs to select customers.**

# Locate Your Data Center in Minnesota

## FIND YOUR CENTER: RELIABLE AND CUTTING-EDGE INFRASTRUCTURE

Minnesota is heavily connected to fiber, cable, DSL and wireless broadband networks, with the infrastructure in place to help prospective data centers locate and expand.

Seventy-eight percent of Minnesota residents used broadband in 2012, an increase of five percent from the previous year.

Nearly 96 percent of Minnesotans have fixed broadband available at speeds of 3 Mbps download/768 Kbps upload; when mobile broadband is included, 99.8 percent of Minnesota households have access at this speed tier (both excluding satellite services).

### BROADBAND USE AT HOME IN MINNESOTA

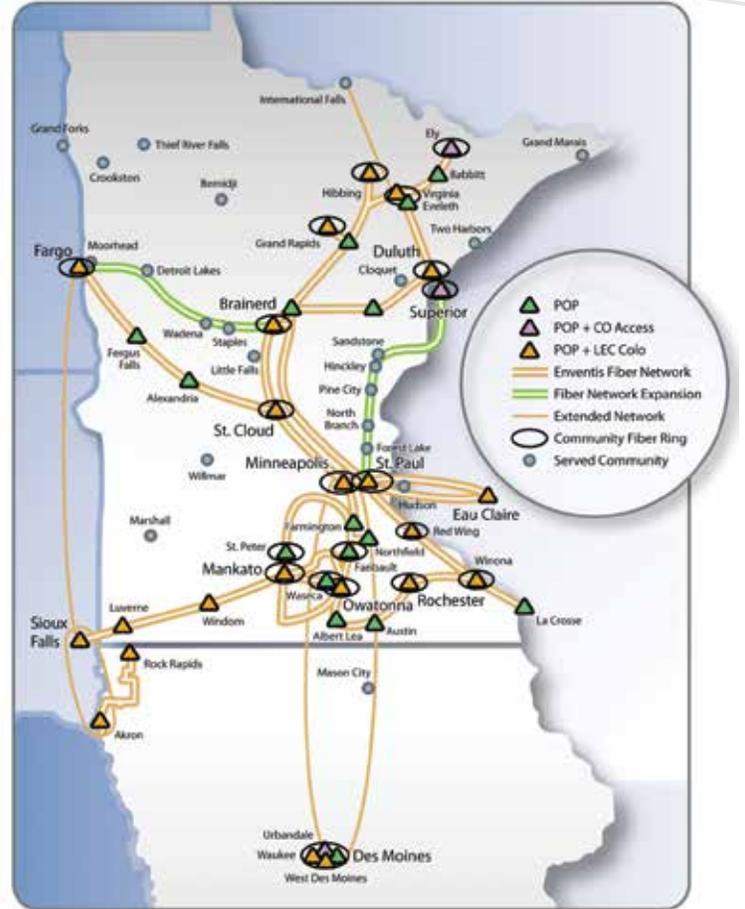
Technology	Percent of Population	
	Minnesota	U.S.
Cable Modem	50%	50%
DSL	35%	31%
Fiber	8%	9%
Fixed Wireless	5%	5%
Satellite	8%	6%
Power Lines	2%	3%
Wireless Wi-Fi	4%	4%

Source: ConnectMN.Org

### TOP BROADBAND COMPANIES IN MINNESOTA BY EMPLOYMENT

Company Name	Employment
AT&T	850
Verizon Wireless	350
Advanstar Inc	300
Hickory Tech Corp	300
Arvig Communication Systems	202
Frontier Communications	200
Integra Telecom	200
Brocade Communications Systems	150
Diversified Adjustment Svc Inc.	150
Multiband Corp	150
Ventures Solutions	150
Communications Systems Inc.	120
Comcast Cable	101
Northern American Comms Inc.	101
POPP.COM	101

Source: ReferenceUSA.



Source: Enventis, Hickory Tech.

### RECENT DATA CENTER ACTIVITY

#### TIER THREE DATA CENTER ACTIVITY

Company	Square Feet	Investment	Year
UnitedHealth Group	250,000	\$250 million	2010
Thomson Reuters	50,000	\$140 million	2007-2008
Target	161,300	\$125 million	2007
UnitedHealth Group	185,000	\$125 million	2007
Unisys	130,000	*	2007
Iron Gate Solutions	80,000	*	2010

#### OTHER DATA CENTER ACTIVITY

Involta	34,000	\$12.8 million	2012
Five 9's Digital	138,000	\$75 - \$100 million	2012
Mayo Clinic	60,000	*	2012
Visi Inc.	6,000	\$10 million	2012

#### PROJECTS UNDERWAY

ViaWest	150,000	*	2013
Stream	50,000	*	2013
Compass	50,000	*	2013

\*Not available.

# Find your center in Minnesota. LOCATE YOUR DATA CENTER HERE!

## FIND YOUR CENTER: NETWORKING YOUR NETWORK

Minnesota is home to 18 Fortune 500 company headquarters.

### 2013 FORTUNE 500 COMPANIES IN MINNESOTA

Company	Rank
UnitedHealth Group	17
Target	36
Best Buy	61
CHS	69
Supervalu	86
3M	101
U.S. Bancorp	132
General Mills	169
Medtronic	172
Land O'Lakes	194
Ecolab	229
C.H. Robinson Worldwide	237
Mosaic	246
Ameriprise Financial	263
Xcel Energy	266
Hormel Foods	319
Thrivent Financial for Lutherans	325
St. Jude Medical	457

Source: Fortune 500, 2013.

Minnesota has the professional network and experience to help your data center succeed. Nearly 360 data processing, hosting, and related establishments employ 7,000 workers in Minnesota. Among these are UnitedHealth Group, Thomson Reuters and Target.

## FIND YOUR CENTER: HIGH QUALITY, REASONABLE COST WORKFORCE

Minnesota has a labor force of 2.6 million and an unemployment rate that was ninth lowest in the U.S. in 2013 (4.6 percent).

The state's average commute time was 22.9 minutes, 16th lowest in the country.

Minnesota is ready to deliver a highly educated workforce for any data center, thanks to our second-highest high school graduation rate in the country.

Minnesota's colleges and universities awarded nearly 101,700 degrees in the 2010-2011 school year. Of those, 3,246 degrees were awarded in computer and information sciences and communications technologies. Additionally, Minnesota has 31 state-supported technical colleges, community colleges and universities.

### EDUCATIONAL ATTAINMENT COMPARISON

Educational Attainment	MN	US	MN Rank
High school graduation or higher	92.5%	86.4%	2nd
Bachelor's degree or higher	33.2%	29.1%	11th

Source: 2012 American Community Survey.

### OCCUPATIONAL WAGE AND EMPLOYMENT COMPARISON

Occupation	Median Hourly Rate		Employment	
	MN	US	MN	US
Total, All Occupations	\$18.08	\$17.03	2,641,110	130,287,700
Computer and Information Research Scientists	\$60.28	\$50.09	N/A	24,880
Computer Systems Analysts	\$37.64	\$39.06	12,740	482,040
Information Security Analysts	\$43.47	\$42.24	1,340	72,670
Computer Programmers	\$35.39	\$36.41	5,980	316,790
Software Developers, Applications	\$44.17	\$44.15	12,710	586,340
Software Developers, Systems Software	\$45.83	\$48.52	8,630	391,700
Web Developers	\$32.54	\$30.64	2,350	102,940
Database Administrators	\$38.31	\$37.79	2,540	111,590
Network and Computer Systems Administrators	\$34.74	\$35.56	8,520	350,320
Computer Network Architects	\$41.97	\$44.61	3,660	137,890
Computer User Support Specialists	\$23.25	\$22.76	10,700	525,630
Computer Network Support Specialists	\$29.43	\$28.97	3,230	167,980
Computer Occupations, All Other	\$35.32	\$39.78	7,010	185,730
Actuaries	\$45.10	\$45.92	810	21,340
Operations Research Analysts	\$39.69	\$35.34	1,580	69,180
Statisticians	\$39.91	\$37.04	670	25,570
Mathematical Technicians	\$46.99	\$27.86	280	1,150
Mathematical Scientists, All Other	\$31.97	\$27.51	30	1,220

Source: Occupational Employment Statistics, Minnesota Department of Employment and Economic Development.



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Jim.Gromberg@state.mn.us